

RemaxWorld Expo 2025

16-18 October 2025 Zhuhai · China

POST SHOW REPORT



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RemaxWorld Expo 2025



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Exhibition Overview

RemaxWorld Expo 2025

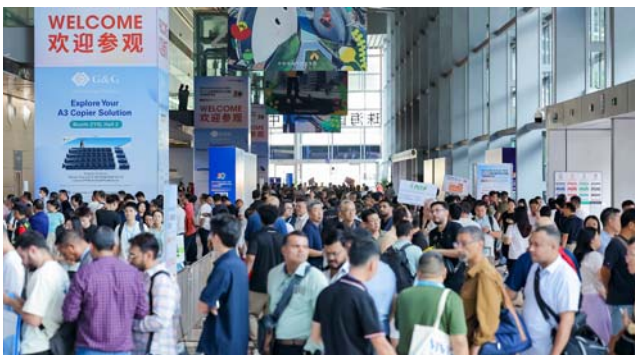


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On October 16-18, the RemaxWorld Expo 2025, organized by Comexposium Recycling Times Exhibition Services Limited (C-RT), grandly opened at the Zhuhai International Convention and Exhibition Center. During the exhibition, various events took place, including RemaxWorld Summit 2025, RT Global Imaging Industry Awards Ceremony 2025, China Innovation Office Pavilion, the 3rd Imaging Solution - RemaxWorld 2025 Summit and Entrepreneur Awards 2025.

RemaxWorld Expo 2025 spanned 30,000 square meters across six major halls, bringing together 412 leading exhibitors in the office equipment and imaging supplies industry.

The event attracted 17,015 professional visitors from 115 countries and regions worldwide. The RemaxWorld Expo in Zhuhai has long served as a key platform for advancing technological innovation and fostering international collaboration across the office industry. As digitalization and intelligent transformation accelerate, the expo shines a spotlight on emerging technologies such as artificial intelligence and their practical applications in modern workplaces. By connecting global innovators and showcasing next-generation smart office solutions, the event helps businesses seize new opportunities driven by technology, expand into broader markets, and move the industry toward a smarter and more sustainable future.





Exhibition Highlights

RemaxWorld Expo 2025



02

Uniting the Entire Supply Chain: Creating Win-Win Opportunities and Energizing Dual-Cycle Development

Leveraging Zhuhai's strategic position in the global office industry chain, RemaxWorld Expo 2025 serves and supports a thriving ecosystem valued at hundreds of billions. Through an international, intelligent, and professional trade platform, the event brings together exhibitors and products across the entire supply chain, attracting buyers from around the world to Zhuhai for a grand autumn procurement fair. By empowering both domestic and international circulation, the expo continues to drive diversification and high-quality growth within the global office industry. Over the three-day event, the venue buzzed with activity as buyers and exhibitors from around the world conducted in-depth business discussions. Covering everything from pricing and performance to manufacturing quality, delivery reliability, and customer support, every detail showcased the professionalism and business value of the event. Many exhibitors received a large number of inquiries on the very first day, while several innovative products drew strong interest and generated significant on-site purchasing momentum.

Many exhibitors commented that this was one of the most efficient and productive professional trade shows they had attended this year. Numerous international buyers also shared positive feedback, noting that the expo enabled them to connect with a wide range of innovative Chinese suppliers, which will significantly enhance the competitiveness of their global supply chains. Many buyers scheduled on-site sample testing and follow-up visits with exhibitors, establishing a strong foundation for sustained partnerships.

Innovation Highlights: Chinese Manufacturing Shines on the Global Stage, Domestic Brands Lead the Future

2025 marked the closing year of China's 14th Five-Year Plan for Economic and Social Development. To showcase and promote the major achievements of China's office industry during the 14th Five-Year Plan period, this year's expo featured a special "China Innovation Office Pavilion" zone. The zone used carefully designed panels to clearly present the major advances made between 2021 and 2025 in new brands, technologies, and business models within office equipment and consumables industry.

Leading enterprises were invited to provide in-depth explanations of cutting-edge technologies and best-practice cases, offering international visitors a platform to gain a deeper understanding of Chinese industrial innovation. Visitors experienced how the Chinese office industry has shifted from demand-driven development to an innovation-driven leap forward, showcasing domestic brands' core competitiveness and sustainable growth potential on the global stage.





Celebrating Excellence: Honoring Industry Leaders at the Awards Ceremony

On the afternoon of October 16, RT Global Imaging Industry Awards Ceremony 2025 was grandly held in Hall 6 of the Zhuhai International Convention & Exhibition Center. This year's Industry Awards continued the "Public Nomination + Expert Review" process. Since its launch, it has generated an enthusiastic response across the global office equipment and imaging supplies industry, receiving nominations from China, the United States, the Netherlands, France, India, Australia, and several other countries.

The awards aimed to honor the individuals and organizations that have made outstanding contributions to technological innovation, market expansion, and industry development in the global imaging supplies industry. Following four months of thorough review and expert assessment, the recipients of 13 awards were officially revealed. The honors went to outstanding enterprises and individuals from China, the United States, Germany, Japan, and several other countries, celebrating their excellence and innovation across the industry.

Clash of Insights: Exploring Intelligent Transformation and Key Industry Trends

The Remaxworld Summit 2025 took place concurrently with the RemaxWorld Expo in Zhuhai from October 16 to 18. Under the theme "Beyond the Page: AI, Trade Wars & the Future of Imaging," the summit brought together leading enterprises, industry experts, and global partners for in-depth discussions on emerging trends and key challenges shaping the imaging industry.

Speakers delivered insightful presentations on a wide range of topics, including AI-powered solutions, strategies for international expansion, cross-border cooperation models, the evolving European printing consumables market, toner quality control systems, and end-to-end solutions for printing chips and applications. Through the exchange of ideas and smart collaboration, participants explored clear development paths and envisioned the next chapter of the industry. The summit provided a high-level platform for in-depth dialogue between industry experts and attendees, helping enterprises gain insights into industry trends and refine their strategic planning.





This year, well-known Chinese printer brands such as Great Wall, Pantum, Cumtenn, Hannto, Founder, ICSP, JIMO, Biaotuo, and Henganjie, along with leading companies in the consumables industry including Ninestar, Dinglong, Print-Rite, Apex, Chipjet, G&G, Topjet, Inkbank, Mito, Retech, INK-TANK, Zhono, Megain, and Kilider, gathered at the exhibition to meet professional buyers. The exhibits covered a wide range of categories, including printers, copiers, printing consumables, copier consumables, and smart office solutions.

This year's expo has successfully attracted participants from 30 provincial-level regions including Guangdong, Zhejiang, Shanghai, Jiangsu, Hunan, Hubei, and Macau, as well as from regions such as the United States, the Netherlands, Turkey, and Dubai. Notably, first-time professional buyers accounted for as high as 20.01% of the total attendees.

Proportion of Exhibitors

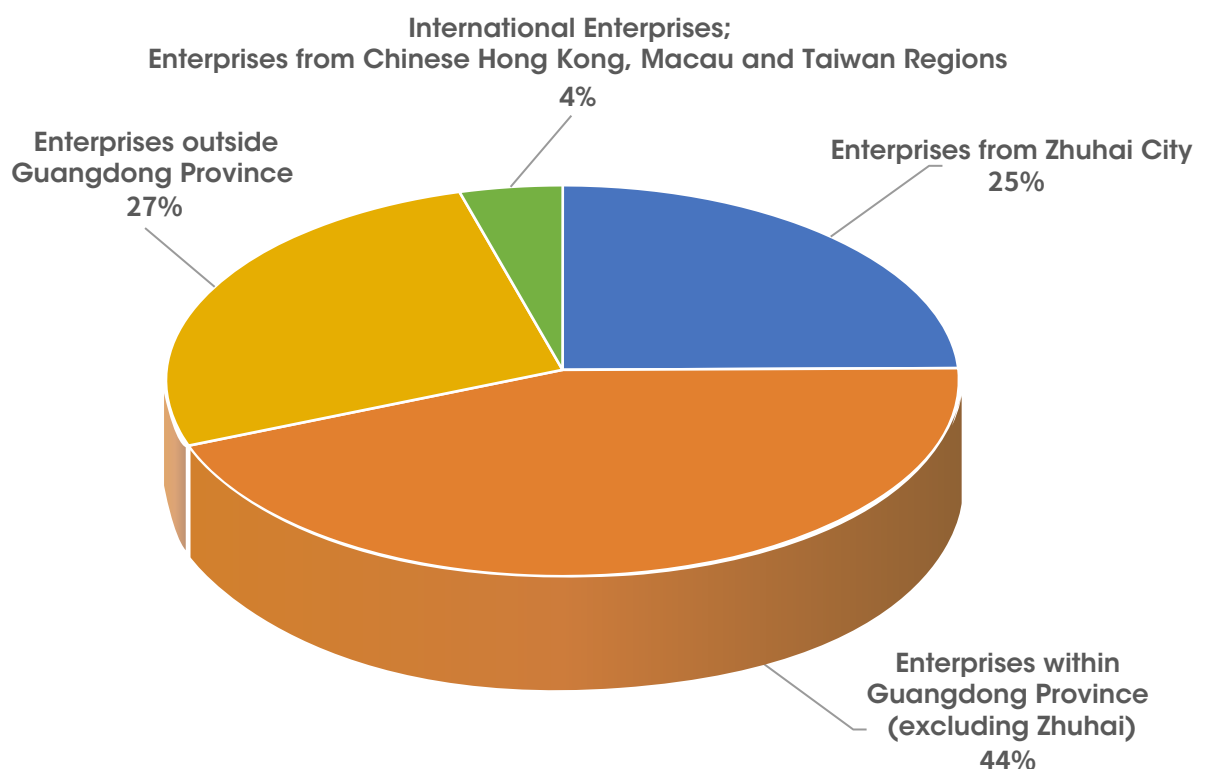
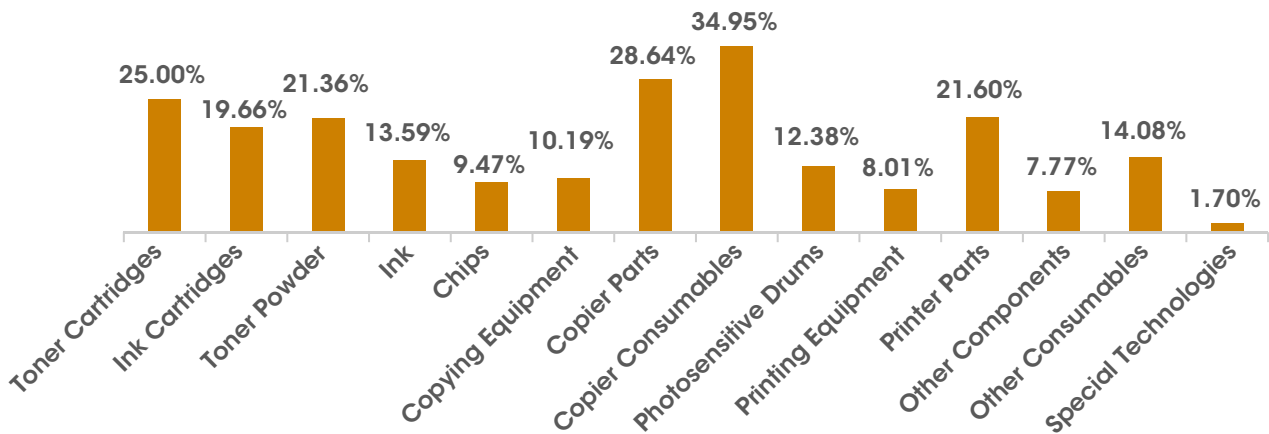
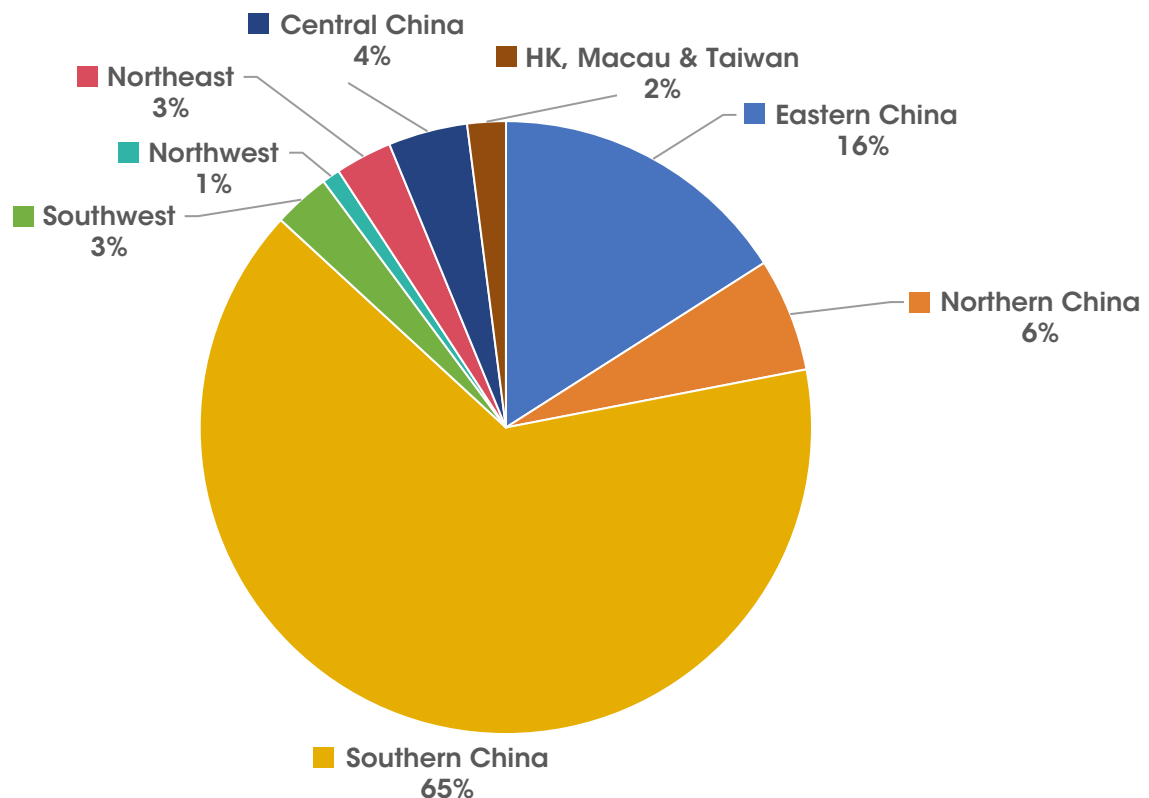




Exhibit Category

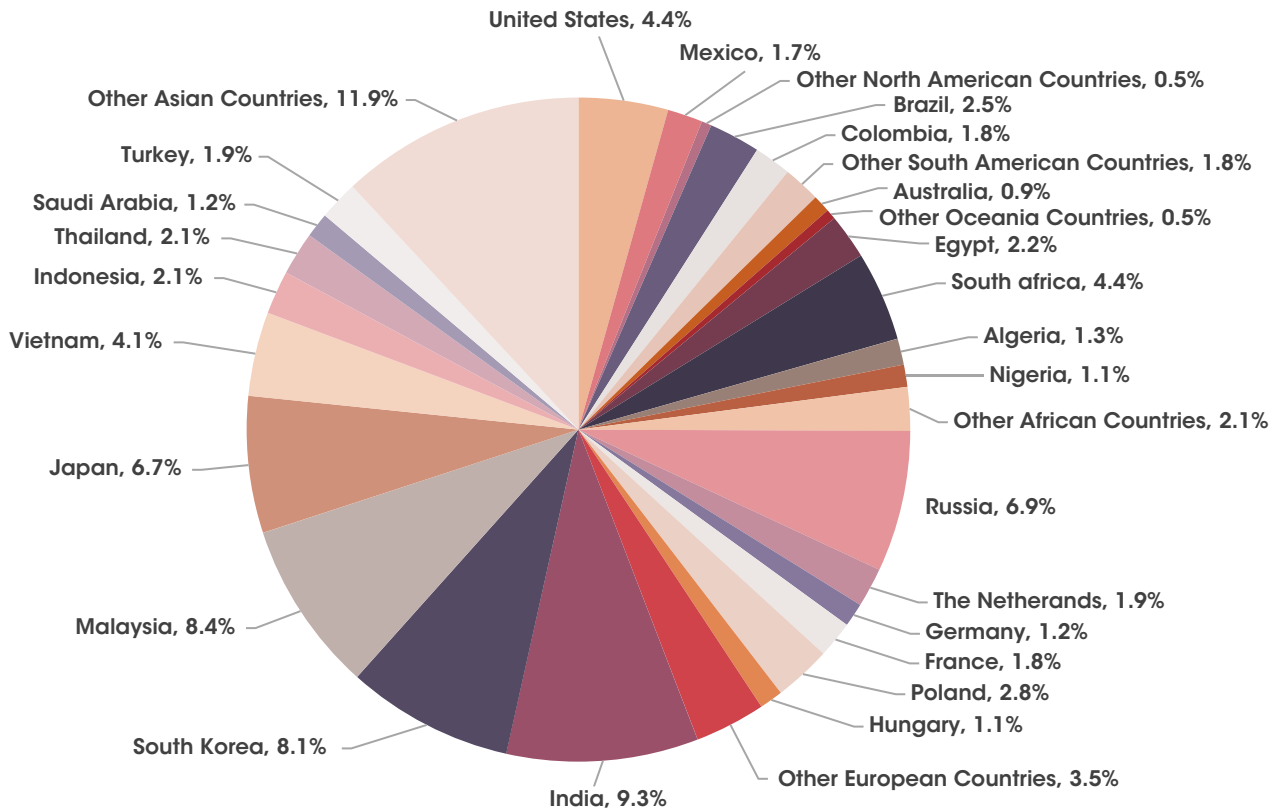


Regional Distribution of Domestic Visitors

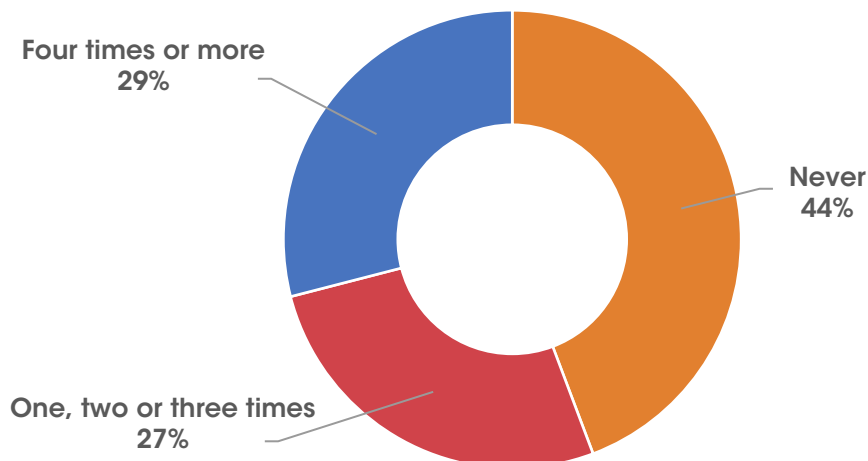




Regional Distribution of International Visitors

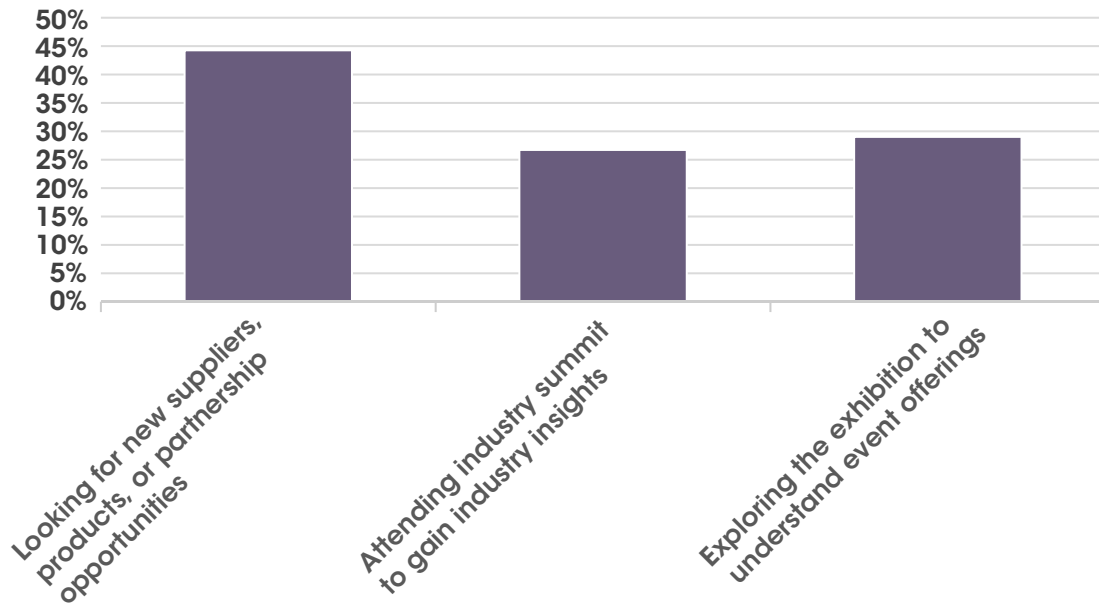


How many times have the visitors attended RemaxWorld Expo before?

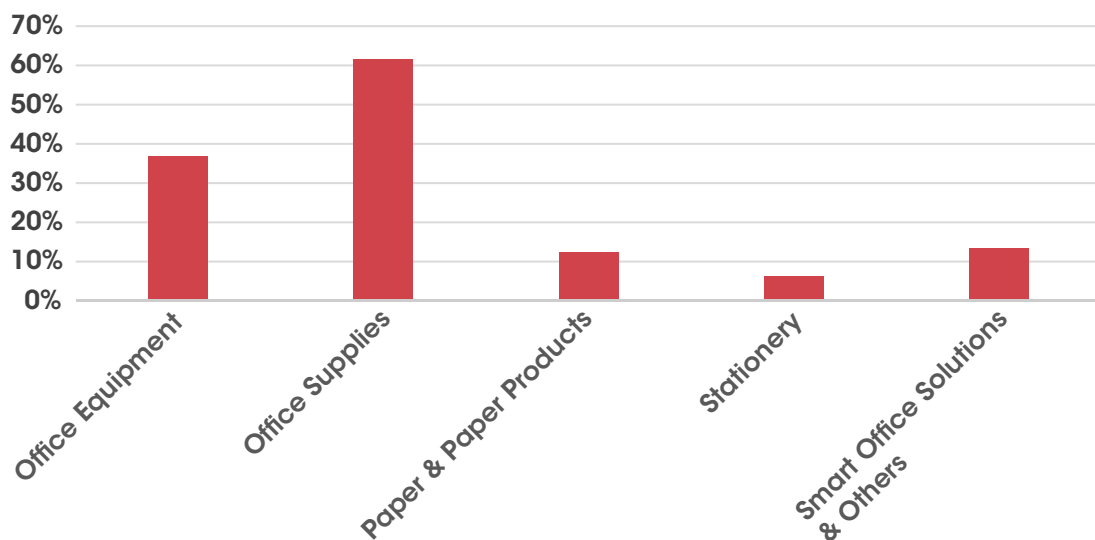




What is the main reason why visitors want to visit RemaxWorld Expo?

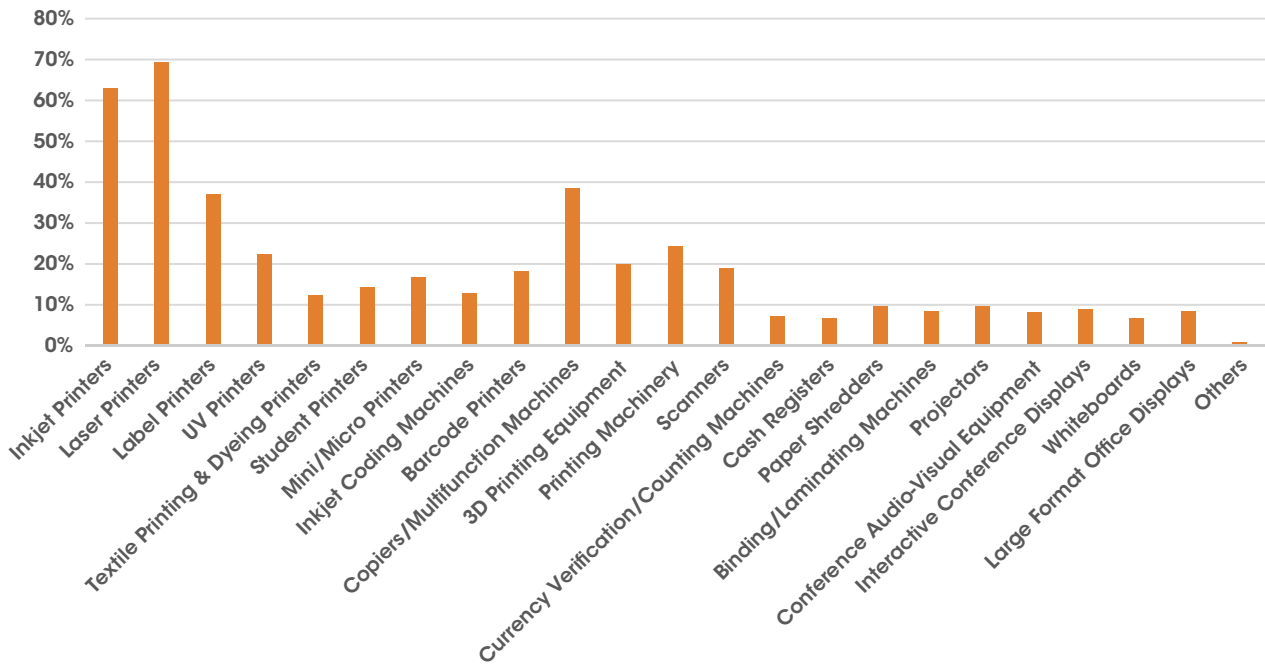


What products are visitors looking for at RemaxWorld Expo?

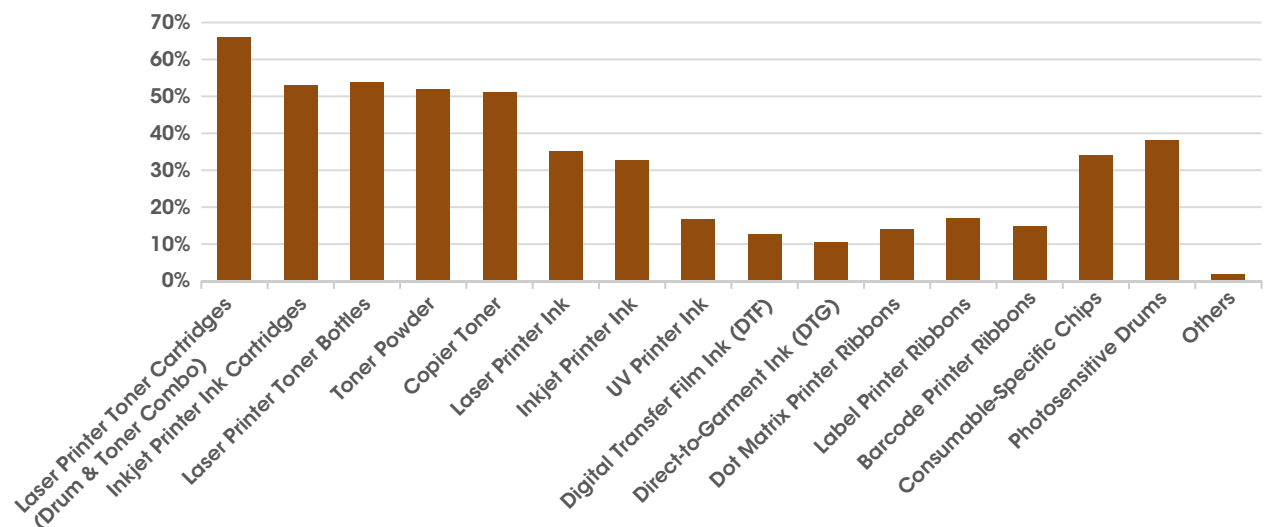




What products are visitors looking for at RemaxWorld Expo? (Office Equipments)

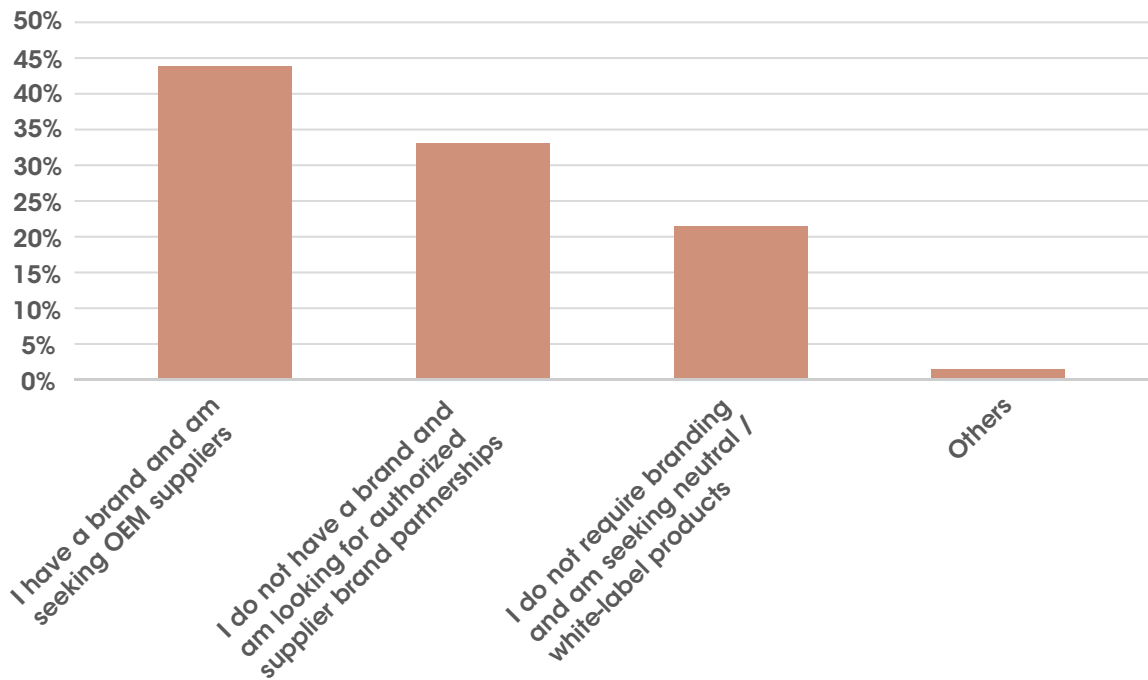


What products are visitors looking for at RemaxWorld Expo? (Office Consumables)

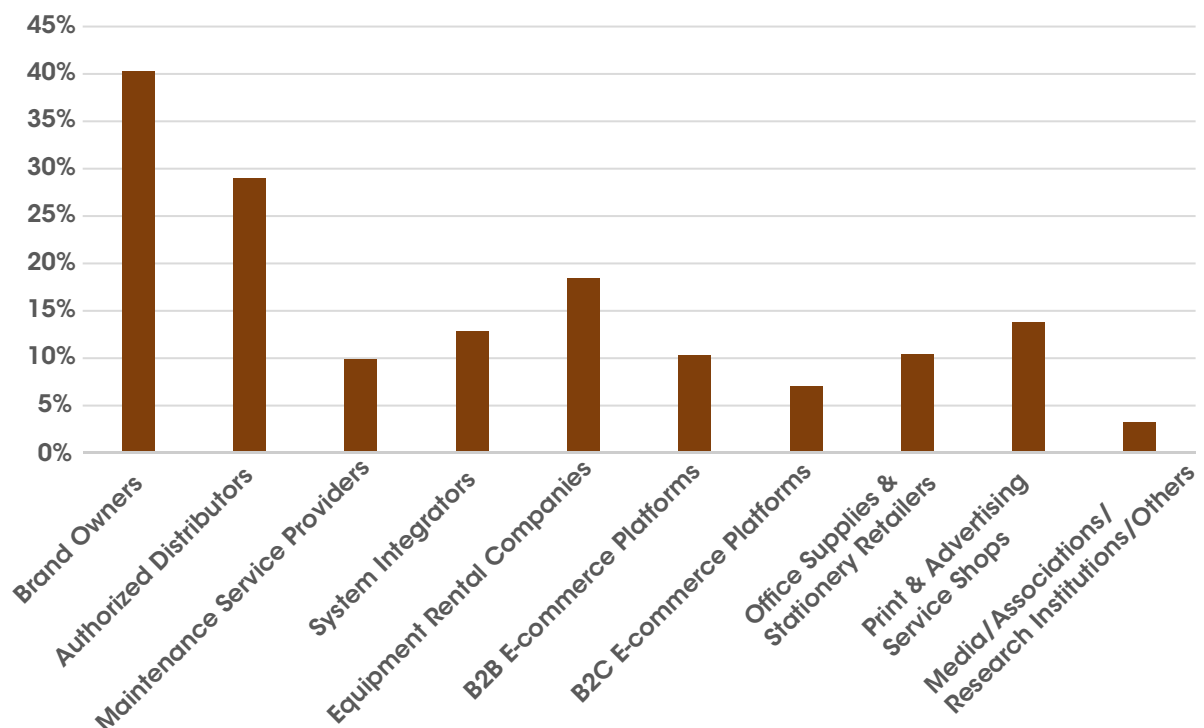




What specific suppliers and brands are visitors looking for at RemaxWorld Expo?



Visitors' company business model





Industry Leaders Talk Beyond the Page: AI, Trade Wars & the Future of Imaging

The 2025 RemaxWorld Summit was successfully held on October 16–17, 2025, at the Zhuhai International Convention & Exhibition Center. Centered around the theme “Beyond the Page: AI, Trade Wars & the Future of Imaging,” the two-day summit brought together 15 distinguished speakers and industry leaders from China, the United States, Germany, Japan, Latin America, Europe, Africa, and India. Experts, scholars, and representatives from across the imaging and printing supply chain gathered to explore the latest industry trends and technological frontiers.





Industry Leaders Talk Beyond the Page: AI, Trade Wars & the Future of Imaging

Over two days, the summit featured in-depth discussions and exchanges on artificial intelligence, global supply chains, chip technology, and market transformation, aiming to help the industry identify new opportunities and drive collective progress amid rapid change.

One of the event's highlights was the panel discussion titled *"AI, Supply Chain & OEMs: Shaping the Next Chapter of Printing,"* moderated by special host David Gibbons. The session brought together several high-profile experts to discuss critical topics, including the varying applications of AI across regions, the real-world adoption of remanufacturing in sustainability practices, and evolving competition strategies between OEMs and consumables manufacturers as the A3 and A4 markets continue to converge.



By establishing a high-level international dialogue platform, the RemaxWorld Summit 2025 successfully united global insights and perspectives. The event not only fostered collaboration and knowledge exchange but also provided strategic direction and inspiration for the imaging and printing industry as it navigates transformation. The success of the summit marks another milestone in promoting innovation, sustainability, and shared growth across the global imaging ecosystem.



RT Global Imaging Industry Award Ceremony 2025

The RT Global Imaging Industry Award Ceremony 2025 was successfully held on October 16. Industry association leaders, representatives from domestic and international printing consumables companies, and media representatives gathered together for the grand ceremony.

Since its preparation, the ceremony has received widespread attention and strong support from professionals and expert judges across the globe. The organizing committee actively collected nominations worldwide and ultimately received more than 300 entries from countries including China, the United States, the Netherlands, France, India, and Australia. The awards covered key areas such as technological innovation, product quality, marketing, and brand promotion, fully showcasing the industry's strong international competitiveness and vigorous innovative spirit.

To ensure professionalism and fairness, the committee invited dozens of senior experts from Asia, Europe, Africa, the Americas, and Oceania to form an international jury panel. The panel conducted comprehensive, detailed, and impartial evaluations of all nominees. After several rigorous selection rounds, winners of the 13 major awards stood out from the many excellent contenders and received their well-deserved honors.





RT Global Imaging Industry Award Ceremony 2025

A total of 13 companies and individuals were recognized in this year's award categories (listed in order of presentation)



Best Supplier Award:
Static Control Components



Environment Betterment Award:
珠海格之格数码科技有限公司



Excellent Service Award:
Zhuhai Jingtian Century
Technology Co., Ltd. (CAIGE)



Industry Breakthrough Award:
Zhuhai Bentsai Electronics Co.,Ltd.
(BENTSAI)



Industry Influence & Leadership Award:
Zhongshan Guangtian Copier
Consumables Co., Ltd. (Apacer)



IP Safe Award:
General Plastic Industrial Co., Ltd.
(GPI)



Outstanding Awareness Campaign:
Zhuhai National Resources &
Jingjie Printing Technology Co., Ltd.
(INK-TANK)



Quality Leader Award:
Zhuhai Jialianxin Imaging Products
Co., Ltd. (Amida)



Remanufacturing Achiever Award:
Geehy Microelectronics Inc.
(Geehy)



Technology Innovation Award:
Guangzhou Zhono Microelectronics
Co., Ltd. (ZHONO)



Copier Supplies Global Brand Award:
CET Group Co., Ltd.



Printer Supplies Global Brand Award:
Zhuhai Ninestar Information
Technology Co., Ltd. (G&G)



Diamond Pioneer Award:
David Gibbons



The 3rd Imaging Solution – RemaxWorld Global Summit & Entrepreneur Awards 2025

On the morning of October 18, The 3rd Imaging Solution – RemaxWorld Global Summit & Entrepreneur Awards 2025, co-organized by Imaging Solution magazine and C-RT, was successfully held at the Zhuhai International Convention & Exhibition Center.

Following the format of previous years, this year's event featured two major segments: the "Navigating Growth: Expert Insights on India's Rise as a Global Manufacturing and Investment Hub" panel discussion and the Global Brand Award Ceremony for the Indian Imaging Industry.

The discussions focused on strategies and emerging trends for global brands investing in India's imaging sector, attracting numerous distinguished entrepreneurs, brand representatives, and traders from both India and China. The event served as a highly efficient platform for dialogue, collaboration, and knowledge sharing across the industry.



The event was hosted by Imaging Solution magazine's Founder and Editor-in-Chief, Swapan Roy. During the panel discussion, Swapan Roy was joined by seven Indian industry experts, Arun Jajoo, Manoj Khanna, Anil Aggarwal, Shashank Ruiwale, Ganesh Iyer, Jan H. Hegemann, and Dhruv Mahajan, for an in-depth conversation on India's growing role as a global manufacturing and investment hub.

The discussion focused on five key topics, offering in-depth analysis of the latest developments in India's consumables market, covering trends, policy directions, technological advances, and investment opportunities. The exchange was rich in content and global perspective, highlighting strong confidence in the future of India's imaging industry.

14th Five-Year Plan: Innovation Achievements of China's Office Industry

To comprehensively document and showcase the innovation achievements of China's office industry during the 14th Five-Year Plan period, and to highlight the sector's remarkable transformation toward high-quality development, the organizer of the RemaxWorld Expo curated a special themed exhibition titled "14th Five-Year Plan: Innovation Achievements of China's Office Industry."

The exhibition featured representative innovations from leading enterprises and brands, while industry pioneers were invited to share their experiences and technological insights on-site—creating a dynamic and high-quality platform for communication, collaboration, and shared progress to the industry.



During the two-day sharing sessions on October 16–17, representatives from companies such as M&G, Dingyi, Hualing, Aurora, SIIA, Hanin, Jixiang Space, Biaotop, ICSP, Powerway, and Print Cut, along with C-RT’s Marketing Consultant Zheng Ziji, engaged in in-depth discussions on multiple key industry topics.



14th Five-Year Plan: Innovation Achievements of China's Office Industry

The sharing sessions covered a broad range of topics, including building competitive advantages, prospects of the sublimation printing market, brand protection and channel management strategies, integration of AI and metaverse technologies, challenges and opportunities in thermal printing, and future trends in managed print services. Participants exchanged valuable insights based on real innovation practices within China's office industry during the 14th Five-Year Plan period. Many attendees also engaged in follow-up discussions with company representatives, transforming industry insights into practical collaboration opportunities.

This vibrant exchange of ideas and expertise not only highlighted the substantial progress achieved under the guidance of the 14th Five-Year Plan but also reflected the industry's shared optimism and confidence toward the future, offering innovative perspectives and pathways for achieving high-quality development in the new era.





Global Promotion and Breakthrough Communication

Leveraging its extensive media resources and diverse promotional channels, C-RT carried out comprehensive worldwide promotion for the exhibition through its Chinese and English official websites, multilingual magazines (in Chinese, English, Spanish, Russian, and Arabic), and its WeChat official accounts, WeChat Channels, WeChat groups, Douyin, Bilibili, Facebook, LinkedIn, YouTube, Instagram, TikTok, Tencent, and Baidu.

Promotion was executed via press releases, email campaigns, exhibitor posters, advertising placements, and video marketing—further solidifying the exhibition's position as a key global platform and influential event in the office equipment and consumables industry.

C-RT's WeChat accounts, video channels, and Douyin accounts built a multidimensional media network with differentiated content strategies, effectively expanding the exhibition's reach and breaking through audience boundaries. This created continuous brand exposure and value growth for participating companies.

Pioneering Global Expansion and Two-Way Empowerment

To accelerate the internationalization of China's office equipment and imaging supplies industry and deepen collaboration with global markets, C-RT led a delegation of leading domestic enterprises to explore markets in the Middle East, Africa, and the Americas in 2025.

The company organized RT VIP Imaging Expo—MEA 2025 in South Africa, Ethiopia, and Saudi Arabia, as well as RT VIP Imaging Expo—Americas 2025 in Argentina, Colombia, and Mexico.

Through targeted business meetings and direct engagement with high-purchasing-power buyers, these events provided exhibitors with efficient access to new overseas markets and valuable experience in cross-border trade.

At each stop, overseas visitors were also invited to attend the RemaxWorld Expo, creating a pathway for the results of these international events to evolve into ongoing global industry collaboration. Ultimately, this initiative aims to establish a new benchmark for China-driven innovation and sustained development in the global office industry.





Influencer Partnerships for Vertical Reach and Strong Impact

To further enhance the visibility and influence of the RemaxWorld Expo, C-RT collaborated with several highly influential media creators in the office technology field, building a cross-platform communication matrix.

Douyin influencers such as Printer Xiao Li, Tengshi Technology Printers, Dui Ge Copiers, and Guangzhou Print Alliance—Zou Bo, along with WeChat Channel influencers Union Tiger, Shandong Baohua Copier Leasing Abao, Zuyizu Xiaoliang, and Guizhou Fengrui Chenmu, jointly promoted the event.

By leveraging their deep influence in this vertical sector, C-RT successfully bridged the gap between content dissemination and audience conversion. The result was an integrated online-offline communication system that precisely connected target audiences and generated powerful market momentum for the exhibition.

Collaboration with Leading Industry Organizations

C-RT established partnerships with 19 global media outlets, associations, exhibition organizers, and enterprises, including:

Industry Analysts (USA), Business-Inform (Russia), Guía del Reciclador (Argentina), Imaging Solution (India), China Computer Industry Association, China National Household Electric Appliances Commercial Association, Guangdong Printing Consumable Industry Association, Guangdong Provincial Association of Modern Office Equipment, Guangdong Provincial Association of Modern Office Equipment (Qingyuan), Guangdong Xinhua Printing & Copying Chamber of Commerce, Zhuhai Printing Equipment and Consumables Industry Association, Zhuhai Chamber of Commerce of Importers & Exporters, Zhuhai Chamber of Commerce of Importers & Exporters – Copier Technology and Consumables Sub-committee, Guangzhou Office Supplies Industry Association, Guangzhou Modern Office Facilities Industry Chamber of Commerce, Shenzhen Office Equipment Leasing Industry Association, Shenzhen Smart Office Industry Association, Zhongshan Office Consumables Industry Association, and Beluga Global.

These partnerships formed a multilayered, wide-coverage communication network that significantly expanded the reach of exhibition information. As a result, the influence of the RemaxWorld Expo now extends across the entire global office industry supply chain, attracting a growing number of high-quality professional visitors and buyers.

One-on-One Targeted Invitations

To effectively activate existing resources, C-RT launched a targeted invitation campaign for premium domestic and international buyers accumulated over recent years.

Using channels such as WeChat, WhatsApp, outbound calls, MMS/SMS, and email, C-RT personally invited prospective attendees, highlighting the key features and special activities of the upcoming RemaxWorld Expo.

Comprehensive support was provided for visa applications, travel arrangements, accommodation recommendations, and pre-registration. Based on buyers specific purchasing needs, the campaign also offered precise exhibitor matching and concurrent event recommendations—creating a seamless, end-to-end engagement journey from invitation to on-site participation.



More than 76 industry, mainstream, financial, and technology media outlets provided in-depth coverage of the RemaxWorld Expo, including Zhuhai TV, Zhuhai Special Zone Daily, Zhuhai Radio, Guanhai Media, Yangcheng Evening News, Southern Daily, Sohu News, Sina News, NetEase News, China.com, Qianlong.com, E-commerce News, IT168, Focus IT, iResearch, Pacific Computer Network, ChinaByte.com, ZOL News, AI Technology Network, China IT Industry News, CSDN, Industry Analysts (USA), Business Inform (Russia), Guía del Reciclador (Argentina), Imaging Solution (India), and others. Many media outlets highlighted in their reports the expo's positive role in building a world-class platform for showcasing the industry chain and promoting global communication and cooperation in the office equipment and consumables sector, further enhancing the exhibition's brand influence and industry recognition both domestically and internationally.



珠海特区报 政经

第十九届珠海国际办公开展幕 400 余家海内外展商共绘行业新图景

本报讯 记者张帆报道：金秋十月，珠海国际会议中心，第十九届珠海国际办公设备及耗材展览会（以下简称“珠海展”）暨“2025 中国办公设备及耗材产业高峰论坛”于 10 月 16 日至 18 日盛大开幕。本届展会以“创新驱动，绿色发展”为主题，吸引了来自全球 400 余家知名企业的参展，共展出办公设备及耗材产品 1000 余种，为行业搭建了一个展示成果、交流合作的平台。



作为世界“打印耗材之都”的珠海，近年来在办公设备及耗材领域展现出强大的竞争力。本届展会不仅展示了传统的打印设备，还引入了大量智能化、环保型的新产品，体现了行业向绿色、智能转型的趋势。展会期间，多家企业还举办了新品发布会，吸引了众多媒体和业内人士的关注。

本届展会由珠海市人民政府、珠海高新区管委会、珠海国际会议中心联合主办，珠海国际办公设备及耗材行业协会承办。展会期间，除了产品展示外，还举办了多场高峰论坛、研讨会和新品发布会，为行业提供了宝贵的交流机会。展会期间，多家企业还举办了新品发布会，吸引了众多媒体和业内人士的关注。

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智造产业新篇！四百家企业汇聚第十九届珠海国际办公设备及耗材展览会

羊城晚报 约 100 字 打开

10月16日，为期三天的第十九届珠海国际办公设备及耗材展览会，在珠海国际会展中心正式拉开帷幕。本届展会展览面积达30000平方米，共设6大展馆，汇聚412家办公设备及耗材优质企业，吸引全球110多个国家和地区的17000余名专业观众到场参观洽谈。

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Media Coverage

RemaxWorld Expo 2025



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RemaxWorld Expo 2025: innovación y tendencias desde Zhuhai

El pulso global de la industria
Por Gustavo Molinatti

Volver a Zhuhai cada octubre para participar de la RemaxWorld Expo es, en muchos sentidos, tomar el pulso real de una industria que no deja de transformarse. Desde 2007, este evento se ha consolidado como el punto de encuentro más importante para el ecosistema global de impresión y copiado. La edición 2025, realizada del 16 al 18 de octubre en el Zhuhai International Convention and Exhibition Center, reunió a más de 400 expositores y una multitud de visitantes, mayoritariamente de China, en un ambiente vibrante y lleno de actividad.



News Update • news_briefs

RemaxWorld Expo 2025 – The Global Printing Expo Concludes on a Record-Breaking Scale

written by Imaging Solution Bureau | October 22, 2025 | 0 comments



RemaxWorld Expo 2025

– The Global Printing Expo Concludes on a Record-Breaking Scale



20.10.2025

Выставка RemaxWorld Expo 2025 в Чжухае прошла с большим успехом

Выставка RemaxWorld Expo 2025 прошла 16-18 октября в Международном выставочном центре Чжухая (Китай), в ней приняли участие около 17 тысяч посетителей и более 400 экспонентов.

В течение почти двух десятилетий (за исключением периода пандемии COVID) международные компании-покупатели ежегодно в октябре приезжали в Чжухай (Китай) с одной целью — познакомиться с новой продукцией, разработками и тенденциями на RemaxWorld Expo. С 2007 года это ежегодное торговое мероприятие служило площадкой для общения поставщиков и покупателей посредством выставок, саммитов и различных сопутствующих мероприятий. Его миссия — удовлетворять разнообразные региональные и личные запросы, открывая новые возможности для всех участников. Это не просто деловое торговое мероприятие, это - встреча профессионалов отрасли. «Мы искренне благодарим каждого участника нашей выставки за поддержку. Именно вы сделали это мероприятие возможным и вдохновили нас на дальнейшее повышение качества услуг в будущем», — сказала Сесиль Чжэн (Cecile Zheng), заместитель генерального директора C-RT, организатора выставки RemaxWorld Expo.

После короткой, но тёплой церемонии открытия трёхдневное мероприятие официально распахнуло свои двери. Посетители устремились из всех входов, чтобы познакомиться с новой продукцией и решениями, возобновить общение с давними партнёрами и встретиться с потенциальными поставщиками. Площадка, площадь которой равна шести футбольным полям, гудела от восторга. Инновации — ключ к успеху на современном конкурентном рынке. В этом году на выставке был представлен широкий спектр новых технологий и решений, включая принтеры для этикеток, портативные принтеры, DTF-принтеры, УФ-принтеры, портативные струйные принтеры, интегрированные системы цифрового производства этикеток и т. д. «Благодаря этой выставке мы стремимся укрепить идею о том, что RemaxWorld Expo — это место, где можно открыть для себя передовые технологии, расширить глобальное партнерство и глубже понять рыночные тенденции», — добавила Сесиль Чжэн. Кроме того, организаторы RemaxWorld Expo выделили специальную площадку для демонстрации инноваций и достижений офисной индустрии Китая за период 2020-2025 годов, подчеркнув рост и технологический прогресс отрасли.



Celebrating the Success of RemaxWorld Expo 2025

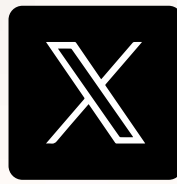


As the curtains close on RemaxWorld Expo 2025, we take a moment to celebrate its remarkable success. Our deepest gratitude...

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