



RemaxWorld Expo 2024
17-19 October 2024 Zhuhai·China

POST SHOW REPORT



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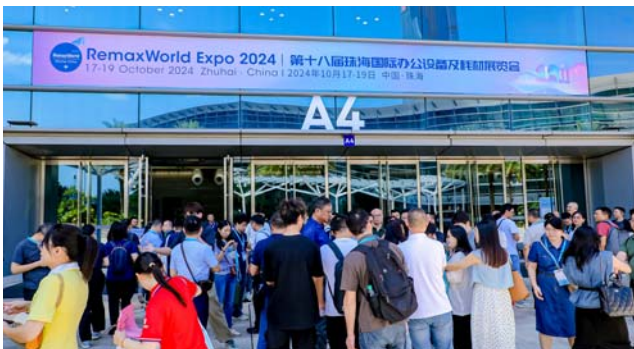
Media Reports



Exhibition Overview

On October 17, the RemaxWorld Expo 2024, organized by Comexposium Recycling Times Exhibition Services Limited (C-RT), grandly opened at the Zhuhai International Convention and Exhibition Center. During the exhibition, various events took place, including RemaxWorld Summit 2024, RT Global Imaging Industry Awards Ceremony 2024, The 2nd Imaging Solution - RemaxWorld 2024 Conclave and Entrepreneur Awards 2024, Guangdong Printing Consumables Industry Intellectual Property Alliance Founding Conference, Guangdong Printing Consumables Industry Association 2024 Membership Conference, Zhuhai Printing Equipment and Consumables Industry Brand Festival, and Memoirs of Print Pop-Up Store.

The RemaxWorld Expo 2024 successfully attracted 416 exhibitors and 16,823 professional buyers from 115 countries and regions worldwide. This event provided a platform for enterprises to showcase their brands and launch new technologies and products. It served as a bridge for communication and collaboration for suppliers and buyers in the global office equipment and imaging supplies industry, helping companies expand their markets and quickly capitalize on new business opportunities. Supported by a strong industry cluster, the Expo served the entire supply chain. The RemaxWorld Expo had accelerated the upgrade of Zhuhai's industry, making it more modern, competitive, and aligned with the new trends in the global economy. It played a key role in shaping a competitive and modern industry in Zhuhai, while driving the growth of new productive forces.





Highlights

Thousands of Businesses and Industry leaders Gathered, With Global Buyers Convening in Zhuhai

Businesses from around the world gathered in Zhuhai, united by a common goal, traveling great distances to participate in the RemaxWorld Expo 2024. This year, under the planning of the organizer, C-RT, many globally recognized companies signed up to exhibit at the event. At the same time, buyers from all over the world, including distributors, retailers, government buyers, corporate buyers, and end-users—gathered to visit and make purchases. The Expo combined business networking, channel development, brand promotion, product launch, and information exchange, making it a key event for the global office equipment and imaging supplies industry.

During the three-day Expo, the registration area and entrance were perpetually busy with visitors. Visitors moved between booths, inspected the products and discussed with exhibitors. Every handshake had the potential to spark new collaborations. Both exhibitors and visitors gave the event high praise, generating widespread attention and discussion within the industry.

Creating Infinite Connections with Printing, Shaping a Bright Future Together

The RemaxWorld Expo 2024 introduced the innovative "Memoirs of Print Pop-Up Store", which attracted a large number of domestic and international visitors. They actively participated in on-site interactive tasks to win creative product-making vouchers and queued up for photos to capture memorable moments with the RemaxWorld Expo. This became the most "trending" check-in spot at the event.

At the "Memoirs of Print Pop-Up Store", visitors had the opportunity to engage in hands-on activities such as instant photo printing, badge making, card customization and metal bottle printing, while exploring creative products from various brands. The pop-up store showcased innovative applications of printing technology, giving visitors a glimpse into the endless possibilities of future development. It presented the diversity of China's office equipment and imaging supplies industry, offering a global perspective on these trends.





Highlights

Industry Awards Unveiled, Crowning Moment Lights Up the Stage

RT Global Imaging Industry Awards Ceremony 2024 was successfully held at Hall 6 of the Zhuhai International Convention and Exhibition Center on the afternoon of October 17. The awards aimed to honor the individuals and organizations that have made significant contributions to the industry. The awards ceremony was livestreamed both in-person and online, allowing a wider audience from around the world to join and witness the winners' moments of recognition.

This year, the industry awards followed the "Public Nomination + Expert Review" process, open to global nominations from professionals in the office equipment and imaging supplies industry. C-RT received 1,106 nominations submitted from 10 countries and regions by the end of the nomination stage. After a careful selection process by a panel of internationally experienced judges, the final winners of 12 prestigious awards were chosen. The 12 winners, representing exceptional individuals and organizations from China, the United States, and Europe, were recognized for their outstanding achievements.





Highlights

The Thought Leadership Summit: Empowering the Future through Industry Leaders

The RemaxWorld Summit 2024, which followed the theme of “What in the World is Happening”, was convened at the RemaxWorld Expo 2024 venue from October 17-19. Industry leaders, renowned experts, and entrepreneurs from around the world shared a variety of opinions, analyses, and insights on innovations in printer chip technology, low fusing temperature toner and global market trends.

At the summit, attendees reached a consensus through discussions, which laid the foundation for the future development plans of the office equipment and imaging supplies industry. The summit provided a platform for attendees to engage with industry leaders, gain insights into emerging trends, and adjust their market strategies, promoting the high-quality development of the office equipment and imaging supplies industry.



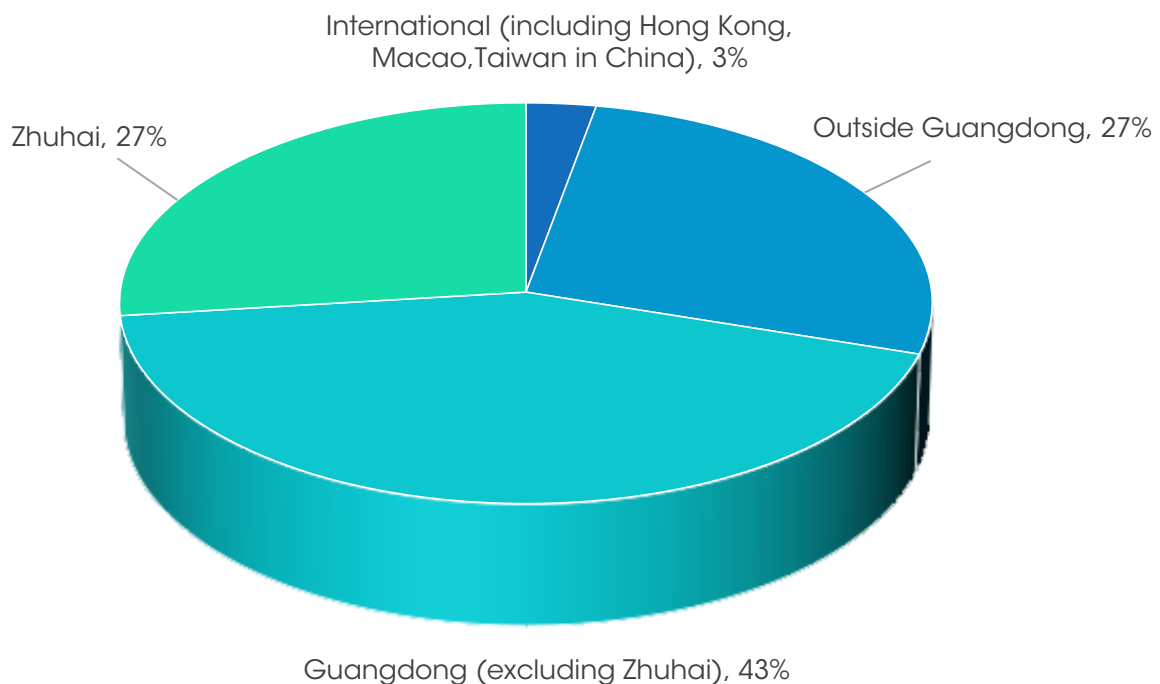


Exhibitor and Visitor Analysis

This year, a total of 416 global exhibitors met with professional buyers at the exhibition, including leading Chinese consumables companies including Ninestar, Print-Rite, Dinglong, Goldengreen, Aster, Zhijian, Trendvision, Ink-Tank, Oritone, Orink, Huiatech, Kolit, Tango, Geehy, Welike, Junwei, Polono, CET, Kexing, Enlite, Kingway, Kilider, Hanguang, Jialianxin, Teshine, Dingren, A&G, AlphaChem, Mipo, GPI, Megain, Senwill, PrinterMayin, Yuanshen, Zhongkai, HYB, ASCONN, Besda, PUTY, Topjet, Xinrongyuan, Zhono, Befon, Xingcai, Xintai, Inkbank, Teamsung, Chinamate etc., international consumable exhibitors including IPM, Jadi, KR OPC, Sinotron, Indian Toners, TN Core, Nodaji, Hongcai, VAK, DKS, Copystar, Frontier Imaging etc., and distinguished Chinese printing brands including Cumtenn, Zonewin, Jimo, Hanin, Hannto, Xprinter, Jolimark, Tele-Group, Guohe Printec etc., covering exhibit categories such as printer devices and parts, copier devices and parts, printing consumables and parts, copying consumables and parts as well as other office consumables and related solutions.

This year, the expo attracted visitors from 30 provinces, including Guangdong, Zhejiang, Shanghai, Jiangsu, Hunan, Hubei, Macao etc., and countries such as the United States, France, Italy, Russia, the Netherlands, the United Arab Emirates, Brazil, Argentina, Korea, and Japan. First-time visitors accounted for 32.68% of the total.

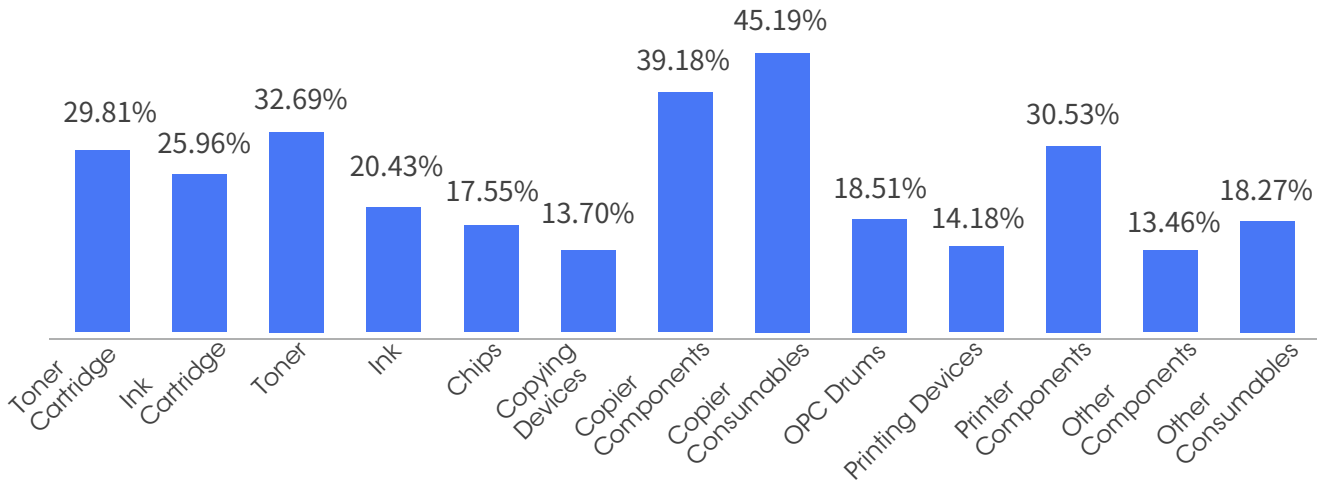
Proportion of Exhibitors



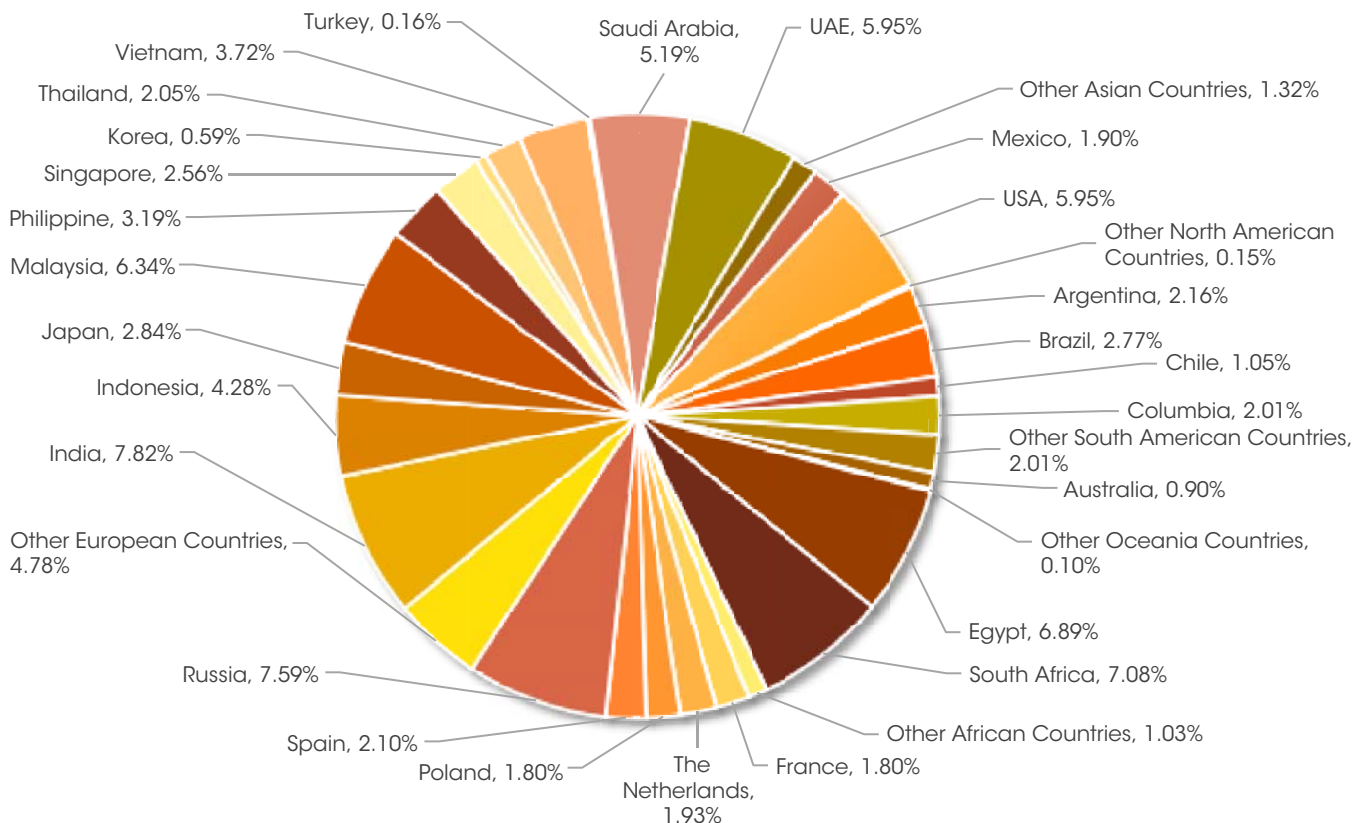


Exhibitor and Visitor Analysis

Proportion of Display Categories



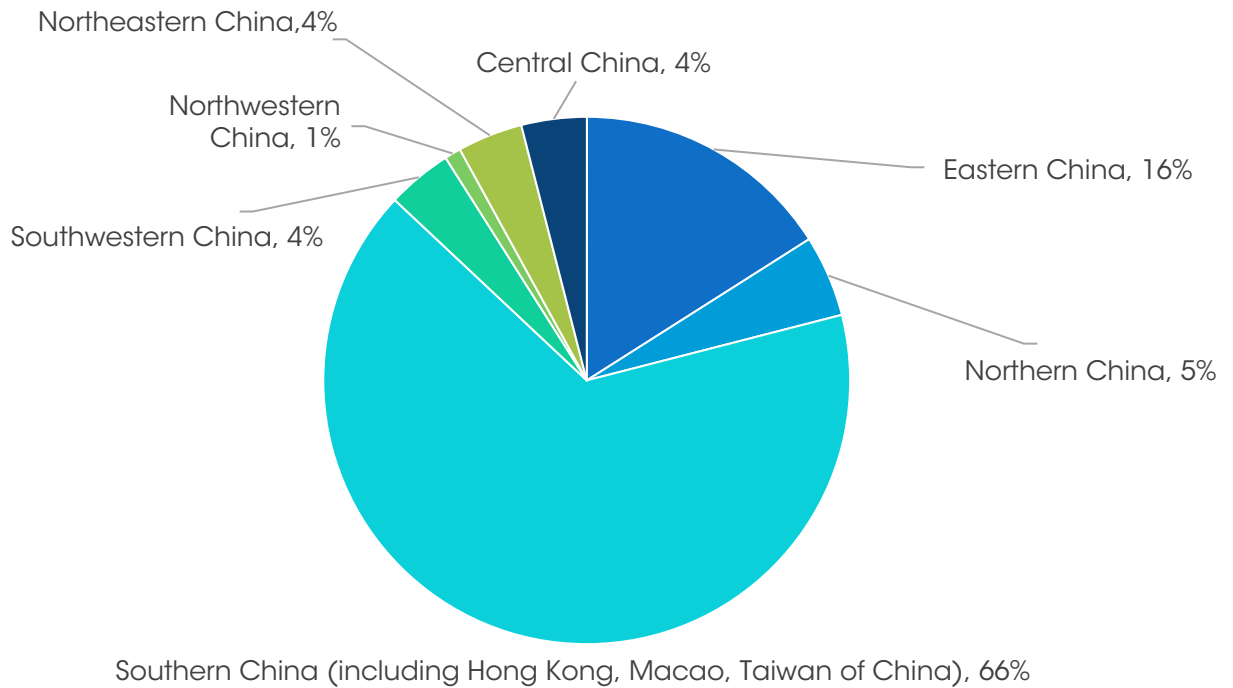
Regional Distribution of International Visitors



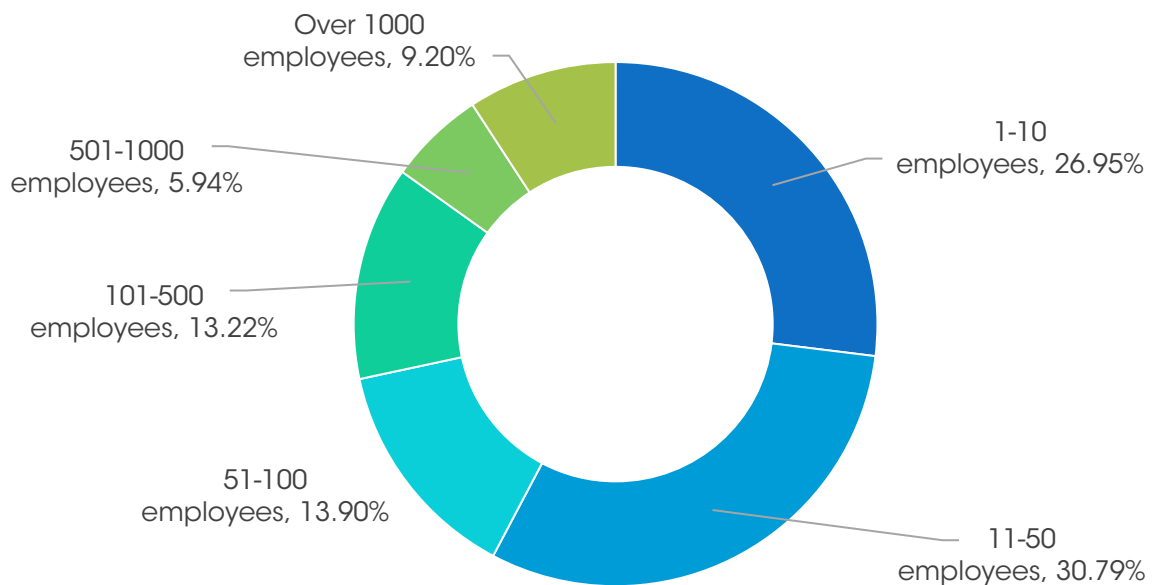


Exhibitor and Visitor Analysis

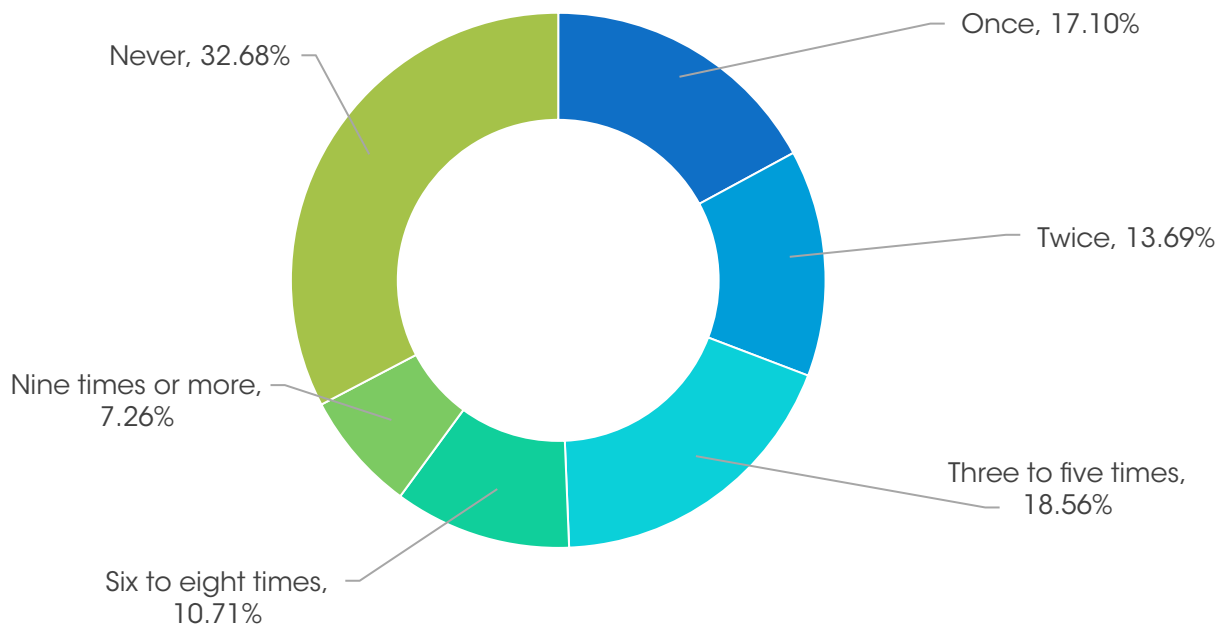
Regional Distribution of Chinese Visitors



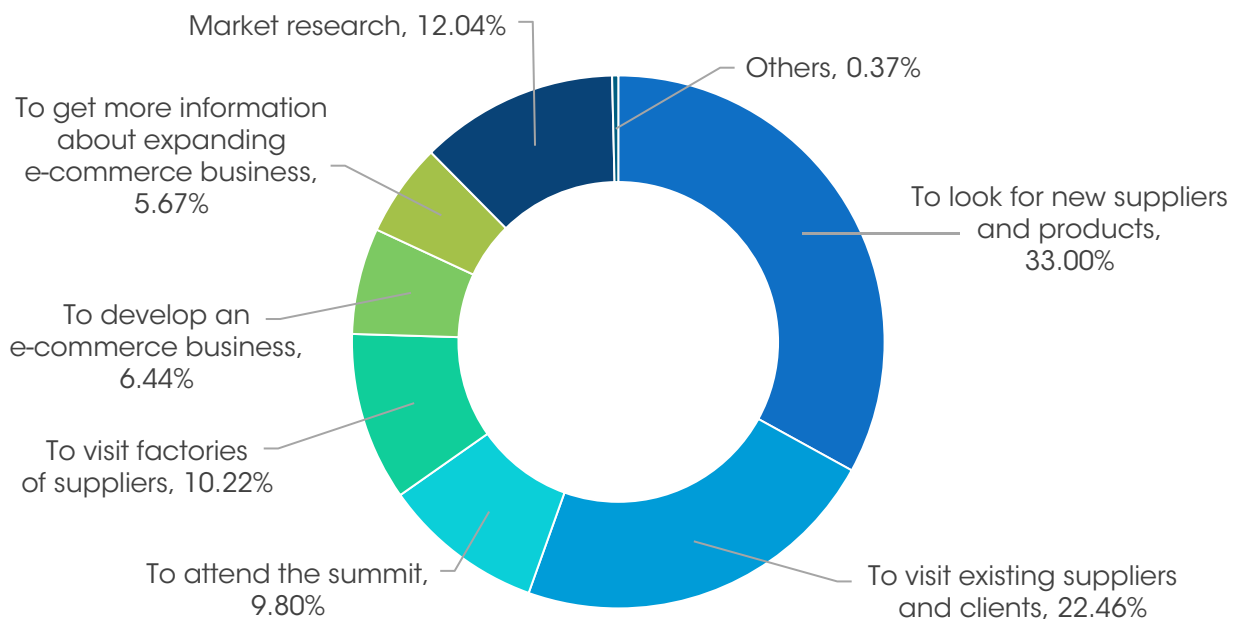
Visitor Company Size



Whether Visitors of Previous Expo



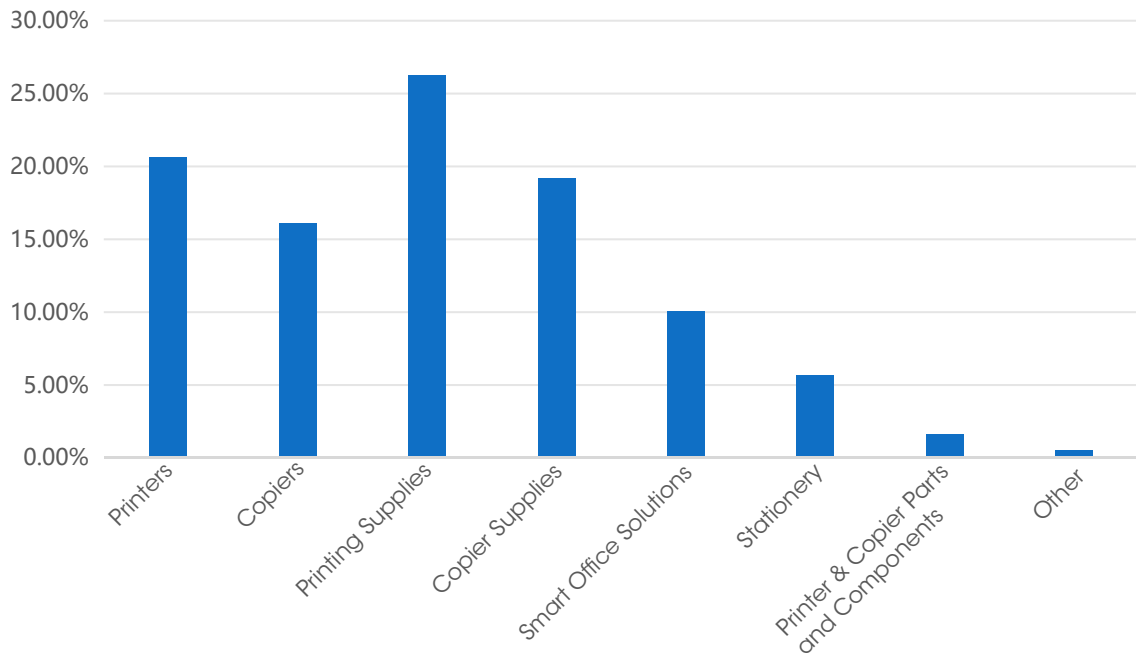
Reason for Visiting



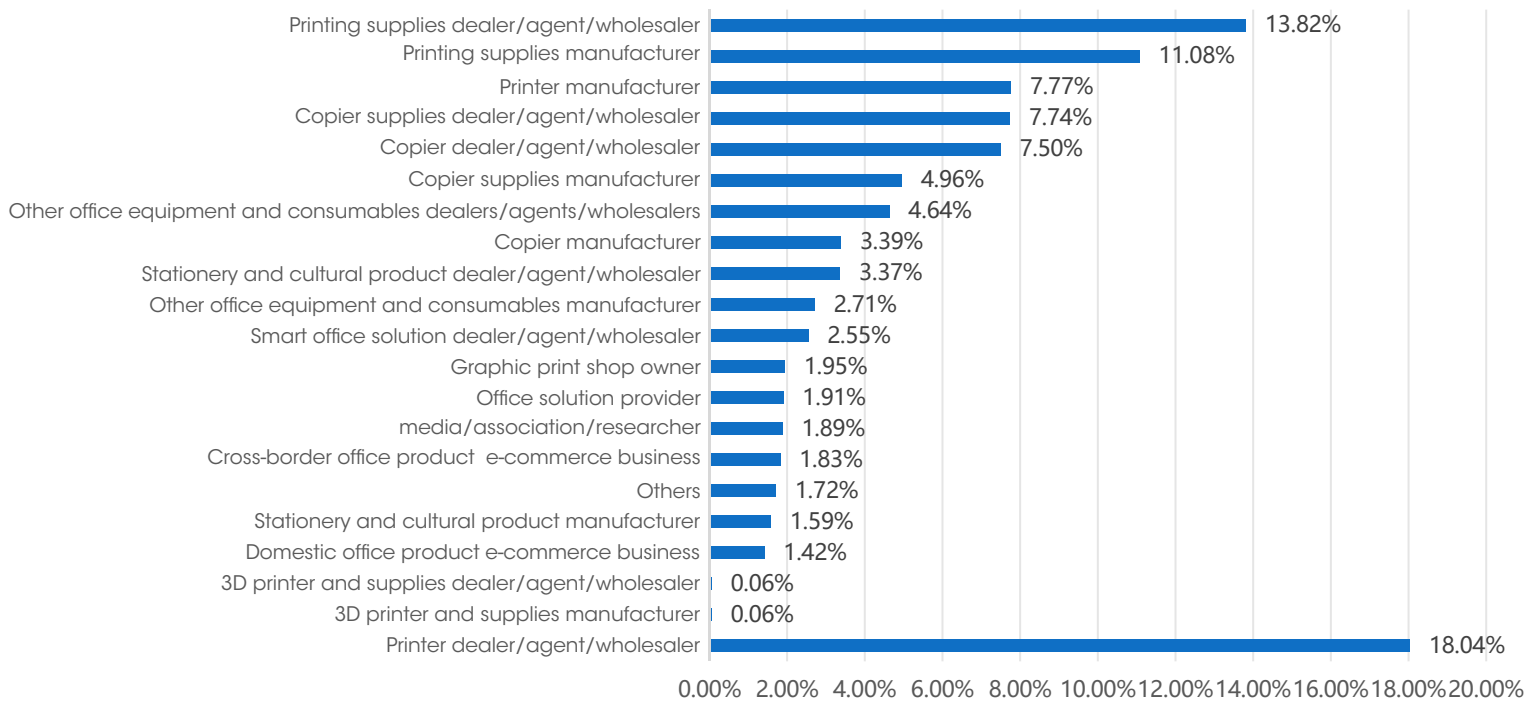


Exhibitor and Visitor Analysis

Products Visitors Want to Know



Visitor Business Categories





Concurrent Events

“What in the World is Happening?” - RemaxWorld Summit 2024

From October 17 to 18, 2024, the RemaxWorld Summit was successfully held at the Zhuhai International Convention and Exhibition Center. Organized by Comexposium Recycling Times Exhibition Services Limited(C-RT), the event gathered global industry leaders to explore future trends and challenges in the office equipment and consumables sector.





Concurrent Events

“What in the World is Happening?” - RemaxWorld Summit 2024

The two-day summit featured 16 speakers from China, the United States, the United Kingdom, Singapore, Japan, the Netherlands, Latin America, Europe, and India. They delivered in-depth discussions on technological innovation, market dynamics, environmental policies, and opportunities in the printing industry.



The summit featured keynote speeches and panel discussions that guide the development of the industry, offering attendees valuable insights into market dynamics. Speech topics covered regional markets in different areas of the world, including a comprehensive analysis of Japanese market, the impact of EU environmental legislation, new business opportunities in Latin American market, and strategic responses for the Indian market.





Concurrent Events

“What in the World is Happening?” - RemaxWorld Summit 2024

During the panel discussion hosted by Mr. David Gibbons, experts debated eco-friendly printing, AI, chip technology, and supply chain challenges, offering a forward-looking view of the industry. They analyzed the potential influence of HP SecuReuse program, the transformative role of AI and chip technology in the industry, and strategies to address counterfeit products and supply chain interruptions. These discussions not only provided insights into the challenges facing the industry but also explored future development trends.



The summit strengthened global collaboration and provided actionable insights for sustainable industry growth. Participants expressed appreciation for the wealth of information, which will guide future business decisions.



Concurrent Events

Empowering Growth: Insights from the 2nd Imaging Solution Global Summit & Entrepreneur Awards 2024

On the morning of October 19, the 2nd Imaging Solution Global Summit & Entrepreneur Awards 2024 was held in association with C-RT at the Zhuhai International Convention and Exhibition Center.

Following its first event in 2023, this year's summit featured a panel discussion on "The Collaboration Opportunities for Global Entrepreneurs in the Indian Imaging Industry" and an award ceremony of the leading global brands that are active in the Indian imaging industry. The summit attracted several leading companies, brands, and traders from both the Indian and Chinese imaging industry.

The event opened with an engaging address from Mr. David Gibbons, Director of International Communication at C-RT who provided a concise overview of the current state of the imaging industry and shared his optimistic outlook for its future.



The event was hosted by Mr. Swapan Roy, Founder and Editor-in-Chief of Imaging Solution Magazine. In the first session, Mr. Roy was joined by five industry experts—Pramod Rajpal, Shashank Ruiwale, Masood Khan, Sandeep Sanghvi, and Dhruv Mahajan—to explore five key topics under the theme "Collaboration Opportunities for Global Entrepreneurs in the Indian Imaging Industry." The panel focused on opportunities, trends, technologies, and industrial policies, emphasizing the significant potential and confidence in the growth of the Indian imaging market.



Concurrent Events

Empowering Growth: Insights from the 2nd Imaging Solution Global Summit & Entrepreneur Awards 2024

During the second session, the Entrepreneur Awards 2024, 4 categories of awards were presented.

The leading entrepreneurs of the year 2024 in the Indian imaging industry

In this category, 17 Indian industry founders, directors, presidents and regional managers were awarded.

The leading professionals of the year 2024 in the Indian imaging industry

In this category, 5 Indian industry professionals, including sales manager, marketing director and international business manager, were awarded.

The leading global brands of the year 2024 in the Indian imaging industry

In this category, 5 Chinese brands, including G&G, ZHONO, CET Group, HYB Toner and A&G, were awarded.

Imaging Solutions Achievers Awards

In this category, organizations, expos and individuals from Korea, China and India were awarded.

They are RemaxWorld Expo, iAicon, KR OPC, Sushi and Kumar Agarwal.





Concurrent Events

RT Global Imaging Industry Award Ceremony

On October 17, 2024, the RT Global Imaging Industry Award Ceremony took place, attracting numerous industry leaders, professionals, and media partners. This year's event garnered significant global attention, with over 1,000 nominations received from 10 countries and regions, including China, the United States, Germany, Argentina, and France. The awards recognized achievements across various dimensions, such as technological innovation, product quality, marketing excellence, and brand influence, reflecting the diverse and dynamic nature of the imaging supplies industry.

The committee organized a series of professional reviews, with an international jury consisting of more than 10 experienced experts both domestically and internationally. After several rounds of selection, the final winners of the 12 awards were determined.

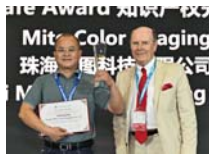




Concurrent Events

RT Global Imaging Industry Award Ceremony

12 winners for the 12 awards (in presenting order):



IP Safe Award:
Zhuhai Mito Color Imaging Co., Ltd.



Best Supplier Award:
Static Control Components



Outstanding Awareness Campaign Award:
Zhuhai Megain Technology Co., Ltd.



Industry Breakthrough Award:
Kilider Technology Co., Ltd.



Copier Supplies Global Brand Award:
HK HAOYINBAO Group Co., Ltd.



Excellent Service Award:
Guangzhou Zhono Microelectronics Co., Ltd.



Technology Innovation Award:
Geehy Microelectronics Inc.



Environment Betterment Award:
Katun Corporation EMEA



Printer Supplies Global Brand Award:
Print-Rite Unicorn Image Products Co., Ltd. Of Zhuhai



Remanufacturing Achiever Award:
Ninestar Image



Quality Leader Award:
CET Group Co., Ltd.



Diamond Pioneer Award:
Tricia Judge



Concurrent Events

Guangdong Printing Consumable Industry Intellectual Property Alliance Founding Conference

On the afternoon of October 19, the founding conference of the Guangdong Printing Consumable Industry Intellectual Property Alliance was held at the Zhuhai International Convention and Exhibition Center. The event was organized by the Guangdong Printing Consumable Industry Association together with Innopat Intellectual Property Co., Ltd., and co-organized by the Zhuhai Printing Equipment and Consumables Industry Association, the Zhongshan Office Consumables Industry Association and the Guangzhou Office Supplies Industry Association, under the guidance of the Guangdong Administration for Market Regulation (Guangdong Intellectual Property Administration) together with the Zhuhai Administration for Market Regulation (Zhuhai Intellectual Property Administration).

During the conference, Mr. Zhang Tao, President of the Guangdong Printing Consumable Industry Association, outlined the alliance's preliminary preparations and service objectives. Ms. Zhang Junzhen, Vice General Manager of Beijing Guozhi Zhixing Information Technology Co., Ltd., shared insights on patent strategies, technology trends, competitor analysis, and database applications in the printing consumables industry.





Concurrent Events

Guangdong Printing Consumable Industry Intellectual Property Alliance Founding Conference

At the conference, representatives from founding organizations unveiled the nameplate for the **Guangdong Printing Consumable Industry Intellectual Property Alliance**. The first council was elected, including roles such as chairman, vice-chairman, board members, and supervisors. The inaugural group of expert committee members was also selected, and the **Intellectual Property Custody Agreement** was signed. With over 70 attendees from government departments, industry associations, leading enterprises, and service organizations, the alliance was officially established, marking a significant step toward advancing intellectual property innovation and collaboration in the printing consumables industry.



Guangdong Printing Consumable Industry Association 2024 Membership conference

At the Guangdong Printing Consumable Industry Association 2024 Membership Conference, Secretary-General Mr. Tang Fugen delivered a report on the association's annual work and financial status. Additionally, the head of the supervisory committee provided an update on the committee's activities. The event also included the presentation of award plaques and certificates to member organizations, recognizing their contributions and achievements.





Marketing Promotion

Domestic & International Vertical Media Resources

C-RT leveraged its various media resources and promotion channels to thoroughly report the expo in depth and deliver messages accurately through its websites (Chinese and English), Imaging World Magazine (Chinese, English, Spanish, Russian, and Arabic), and various social media, video platforms, and search engines including the WeChat Official account, WeChat Video account, WeChat community, TikTok, Bilibili, Facebook, LinkedIn, YouTube, Instagram, Toutiao, Tencent, Baidu, etc. Expo news was broadcast through press releases, EDM, exhibitor posters, advertisements, videos, etc. Different channels applied different perspectives and methods to present the expo, vitalize the event, elevate the brand image, and increase its influence.

Continual Exploration of International Market

In 2024, C-RT continued to explore the American market and held the VIP Imaging Expo in Peru, Chile and Brazil. At the same time, the organizer introduced outstanding Chinese products and brands to Nigeria, Kenya, and the UAE, three countries with great market potential and substantial market shares in Africa. These events enabled enterprises to access larger markets, explore opportunities in the office industry, and invite international visitors to the RemaxWorld Expo, where richer resources come together.





Marketing Promotion

Media Network

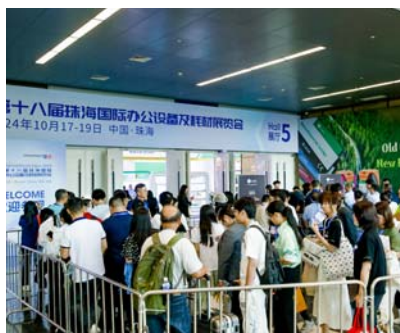
C-RT has invited influencers in the office industry to collaborate and promote the expo, including TikTok creators Printer Xiaolige, Tengshi Technology Printer, Taoge, Guangzhou Printing Association-Zoubo, and WeChat Video creators Huang Ziyi, Hangzhou Qiu Bidi, Yinglian Huge, Shandong Baohua Copier Rental Abao, Zuyizu Xiaoliang, Guizhou Fengruichenmu. From their professional and accurate perspectives, these industry leaders shared the expo's highlights and features with a broader audience and potential buyers, increasing the event's exposure while establishing a promotional media network characterized by high diversity and interactivity.

Collaboration with Industry Media and Association

C-RT has established cooperation with global industry media, business associations, event organizers and enterprises, including Business-Inform in Russia, Guía del Reciclador in Argentina, Imaging Solution in India, Guangzhou Office Supplies Industry Association, Guangzhou Modern Office Equipment Industry Chamber of Commerce, Shenzhen Office Equipment Rental Association, Zhuhai Printing Equipment and Consumables Industry Association, Zhongshan Office Consumables Industry Association, Baijing Chuhai etc. These partners helped the organizer deliver messages via multilingual channels, promote the expo in depth, revitalize the office industry, and renew demand-supply cooperation.

One-on-One Invitations

C-RT employed various channels, including WeChat, call centers, MMS, SMS, email, and WhatsApp, to extend one-on-one invitations to its list of significant buyers, formed through years of domestic and international events, and to introduce the expo's strengths and highlights through words, images and phone calls. The organizer also assisted buyers in arranging visas, transportation, accommodation, pre-registration, matchmaking, and participation in concurrent events based on buyers' demands.





Media Report

More than 76 central, industrial, mass, financial and technological media covered the expo from multiple dimensions and perspectives, including Xinhua Net, Zhuhai TV, Zhuhai Special Zone Daily, Zhuhai Radio, Guanhai Rongmei Media, Yangcheng Evening News, Nanfang Metropolis Daily, Sohu News, Sina News, NetEase News, Tencent News, Toutiao, China.com, CSDN, China IT Industrial Finance News, CNDSW, iResearch, ChinaByte, IT168, Jujiao IT, Guia del Reciclador (Argentina), Imaging Solution (India), and Business-Inform (Russia), etc. All official efforts were joined together to elevate the expo and precisely reach the target audience.



02 | 综合

2024年10月18日 星期五
责任编辑:何进 姜楠 校对:曹敬 组稿:徐一华

珠海特区报

全球打印耗材展商共聚行业盛会

第十八届珠海国际办公设备耗材展览会开幕

本报讯 记者陈展展报道:金秋十月,享有“打印耗材之都”称号的珠海汇斯道内外展商,迎来备受瞩目的行业盛会。10月17日,第十八届珠海国际办公设备耗材展览会(以下简称“珠海国际办公耗材展”)在珠海国际会议中心开幕。

本届展会为期三天,展览面积达30000平方米,吸引了众多国际、国内、港台、海外、工业、商业、传媒、教育、医疗、金融等行业领军企业,IBM、Juhai, Ricoh, OKI, Sincron, Indigo, Toshiba, TN, Canon, Nodabi)等国外耗材展商,以及爱普生、中宝、三星、汉印、汉四等知名国产打印品牌,合计400多家企业参展,预计共将迎来100多个国家和地区的约18000多名采购商。

展会开幕首日,现场人声鼎沸,热闹非凡,来自世界各地的参展商纷纷展示其最新产品和先进技术,涵盖打印设备、复印设备、纸及耗材、文具、智能办公解决方案等多个领域。这些展品不仅展示了行业的最新发展成果,也为采购商提供了丰富的选择空间。

“这已是珠海第十次参加展会了。”作为展商代表,来自智利比亚的采购商Chao兴奋地向记者表示,在珠海国际办公耗材展,他可以看到公司最新的所有产品,实现“一站式”采购,“这样的展会很棒,我还可以关注到展会上的新技术、新产品,从中思考如何提升我们的业务。”

来自俄罗斯的采购商安娜娅娅则是本届展会第一次参展的新客,她是在展会上找到了新的合作伙伴和供应商,“参加珠海国际办公耗材展对我们公司非常有帮助,希望下次有机会再来。”

进入2023年,珠海国际办公耗材展开始转型升级,打造为办公耗材行业交流合作的平台,行业繁荣发展做出了重要贡献。目前,珠海国际办公耗材展已成为全球办公设备及耗材产业最具权威性和影响力的展会之一。

“经过18年的发展,今年这一届展会可以视为“成人礼”,进一步夯实了商家和买家之间的交流与合作的平台,具有里程碑式的意义。”作为展商主办方,再生时代集团董事长李军军表示,珠海国际办公耗材展,本届展会的展品类别更为丰富,从耗材、墨水到机器设备等,覆盖了打印耗材的全产业链,且打印设备、复印设备所占比例和数量也在增加,此外,港外采购商的光临和参展数量也在快速增长。

展会现场还举办了珠海国际办公设备及耗材行业峰会,汇聚国内外知名行业专家及领袖,聚焦当下行业动态和未来发展趋势,此外还举办了再生时代品牌打印耗材行业高峰论坛,为全球打印耗材行业推出具有影响力的企业和个人颁奖。

记者观察到,本届展会创新打造“沉浸式门店”展区,现场观众可以亲身体验当时照片打印、吧唧胶卷、卡片定制、高性能金属名片打印的创新印刷工艺,感受印刷技术和品牌创新的更多可能性。

据悉,打印设备及耗材产业是珠海传统优势产业中的“压舱石”,创造了显著的经济效益。经过多年创新发展,珠海已发展成为全球打印耗材产业规模最大的产业聚集区,全球78%的色带,68%的兼容墨水,40%的再生激光碳粉和墨盒都来自珠海。本次展会聚集珠海打印耗材行业龙头企业,进一步展示珠海本地产业优势,加速产业品牌化建设进程。

珠海国际办公耗材展组委会表示,珠海国际办公耗材展打印耗材产业快速发展的重要引擎,“这不仅是一个展示最新技术和产品的平台,更为来自珠海及全国的新展商、供应商,分别提供了与全球行业人士面对面对话交流与合作的重要窗口。”

我市开展印刷行业安全生产培训暨消防演练

本报讯 记者廖明山 见习记者陈奕奕报道:10月16日,市新闻出版局组织开展2024年珠海市印刷行业安全生产培训暨消防演练活动,全市300多名印刷企业相关负责人参加。培训旨在提升印刷行业安全生产意识和消防应急处置能力,牢固树立安全意识,增强安全生产责任感,以高水平安全保障高质量发展。

近年来,全市印刷行业安全生产形势总体平稳,但安全生产只有进行时,没有完成时。今年中秋及国庆节期间,市新闻出版局联合各区和市文化综合执法部门开展了安全生产检查,发现个别企业在安全生产主体责任落实和工作衔接等方面存在安全隐患,部分企业安全生产责任制未上墙,以及灭火器过期、巡查记录记录缺失、厂内原材料摆放不及时、消防安全疏散通道堵塞等安全隐患问题。

在培训会上,市宣传部门副部长、

市新闻出版局(版权局)局长张仕梅表示,希望印刷企业以此次安全生产培训暨消防演练为契机,强化安全生产主体责任,压实安全生产责任,严格执行消防安全、用工安全等相关安全法规,狠抓安全生产管理,加强风险防范隐患排查治理,从源头上筑牢安全防线,坚决遏制特大安全事故发生,确保安全生产稳定。

培训邀请了市文化广电旅游体育局干部详细讲解印刷行业相关法律法规,广东省消防总队消防培训基地教官详细讲解消防安全生产和消防应急处置知识。培训还进行了消防应急处置实操演练。

与会人员纷纷表示,培训内容丰富、形式多样、受益匪浅。将牢固树立安全生产理念,认真学习安全生产知识,持之以恒抓好安全生产,认真落实珠海企业安全生产主体责任,守牢安全生产底线。

珠海市第三人民医院结核病定诊中心揭牌

本报讯 记者杨毅报道:10月17日,珠海市第三人民医院结核病定诊中心(珠海市第三人民医院结核病定诊中心)揭牌仪式在珠海市第三人民医院举行。

珠海市第三人民医院结核病定诊中心的前身为2006年成立的珠海市第三人民医院结核病防治所,是珠海市结核病防治的重要窗口。



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RemaxWorld 2024 Concluded Successfully on a Grand Scale - Comexposium Recycling Times (C-RT) (RTMWorld)

written by Imaging Solution Bureau | October 23, 2024 | 0 comment



As the curtains close, let's celebrate the success of RemaxWorld Expo 2024. We take this moment to express our deepest gratitude to everyone who made this event remarkable.

广东·频道

立即体验

第十八届珠海国际办公设备及耗材展举行

2024-10-18 16:14:28

浏览量: 15.7万

广东频道

来源: 新华社

新华社客户端广州10月18日电 (记者魏蒙) 为期3天的第十八届珠海国际办公设备及耗材展览会开幕。本届展会展览面积达30000平方米, 共设6大展馆, 迎来了逾百个国家和地区的416家优质办公设备及耗材企业和17000多名采购商。



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During the 15-20 of October 2024, the specialists of **Information Agency "BUSINESS-INFORM"** visited the city of Zhuhai (China, Guangdong). ...more



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