

**COMEXPOSIUM** **RT**  
RECYCLING TIMES  
EXHIBITION SERVICES



# Who can best provide YOU a “one-stop-shop”?

—To find you buyers, customers, and partners  
anywhere in the world



# Who can best provide YOU a “one-stop-shop”?

## RemaxWorld Expo

- ◆ The most prominent printer, copier parts and consumables show in the world
- ◆ Buyers come from **100+** countries every year to visit factories and the expo in Zhuhai every October since 2005



## RTMworld VIP Expos

- ◆ An intense VIP experience for suppliers to meet buyers in their regions
- ◆ **Americas:** USA, Mexico, Colombia, Brazil, Argentina, Peru, Chile
- ◆ **Middle-East Africa:** Egypt, Ghana, United Arab Emirates, Kenya, Nigeria
- ◆ Database of every attendee provided before each event



## RTMworld Market Insights

- ◆ Live in-depth market dive into the politics, culture, economy, shipping & logistics, major players, OEM brands, market trends of emerging markets
- ◆ Russia, India, Pakistan, Mexico, Colombia, Brazil, Argentina, Peru, Chile, Western Europe, North America



## RTMworld News & Magazines

- ◆ News, information and opinions
- ◆ **RTMworld website:** thousands of unique views every week
- ◆ **RemaxWorld summits** held in China, USA, Egypt and Mexico
- ◆ **RT ImagingWorld magazine:** circulated and published globally
- ◆ **InTouch TV news:** broadcasted globally on a wide range of digital media channels
- ◆ **Event and media partners:** *Guia del Reciclador* (Latin America), *Imaging Solution* (India), *Business Inform* (Russia), *Arab Print Media* (Egypt).



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# Who can best provide YOU a “one-stop-shop”?



## RTMworld Channels



RemaxWorld and RTMworld VIP expos in China and global regions



*RTMworld.com* website



RTMworld’s LinkedIn, YouTube, and Facebook social media channels



*RT ImagingWorld Magazine* in English, Russian, or Arabic



RemaxWorld Industry Directory



*InTouch TV* videos



RTMworld’s newsletter

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**RTMworld.com**  
website

- News
- Views
- Information
- Videos
- Publications
- Articles

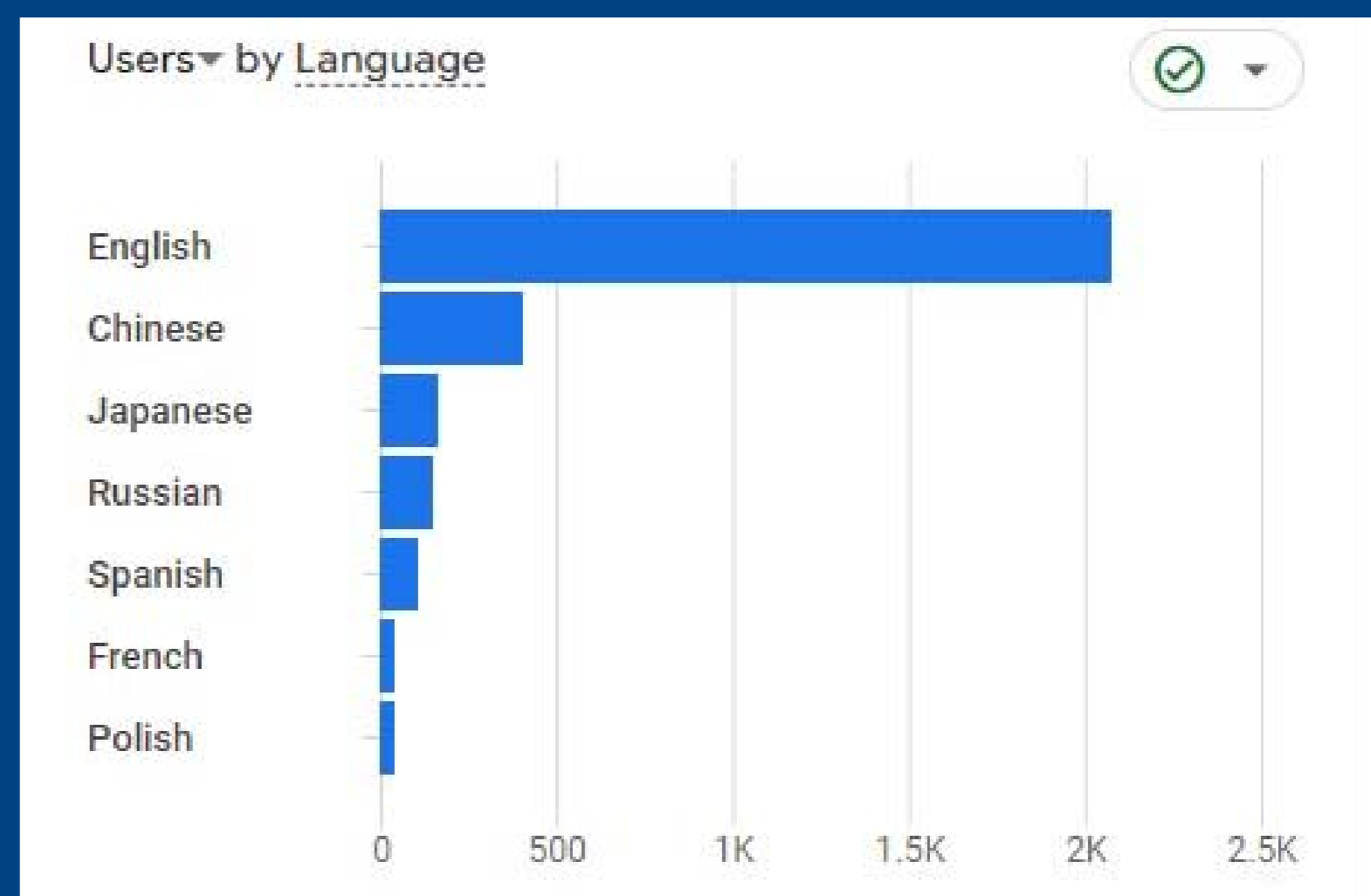
Top regions viewing our website



Number of unique views



Language using our website



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**RTMworld.com  
website**

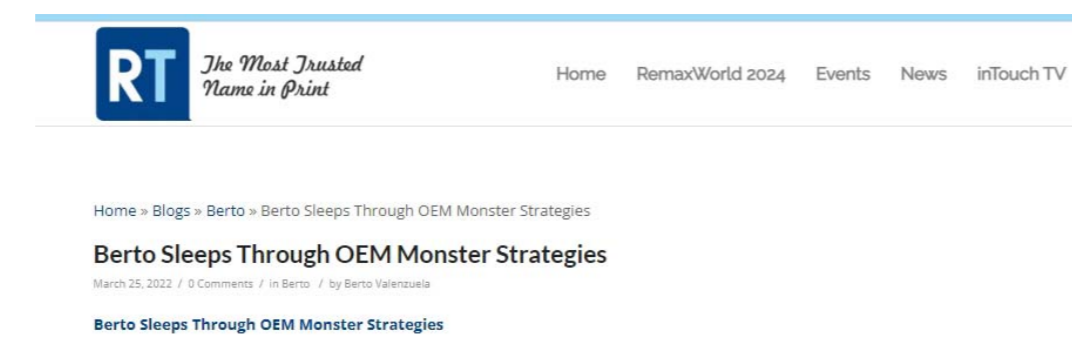
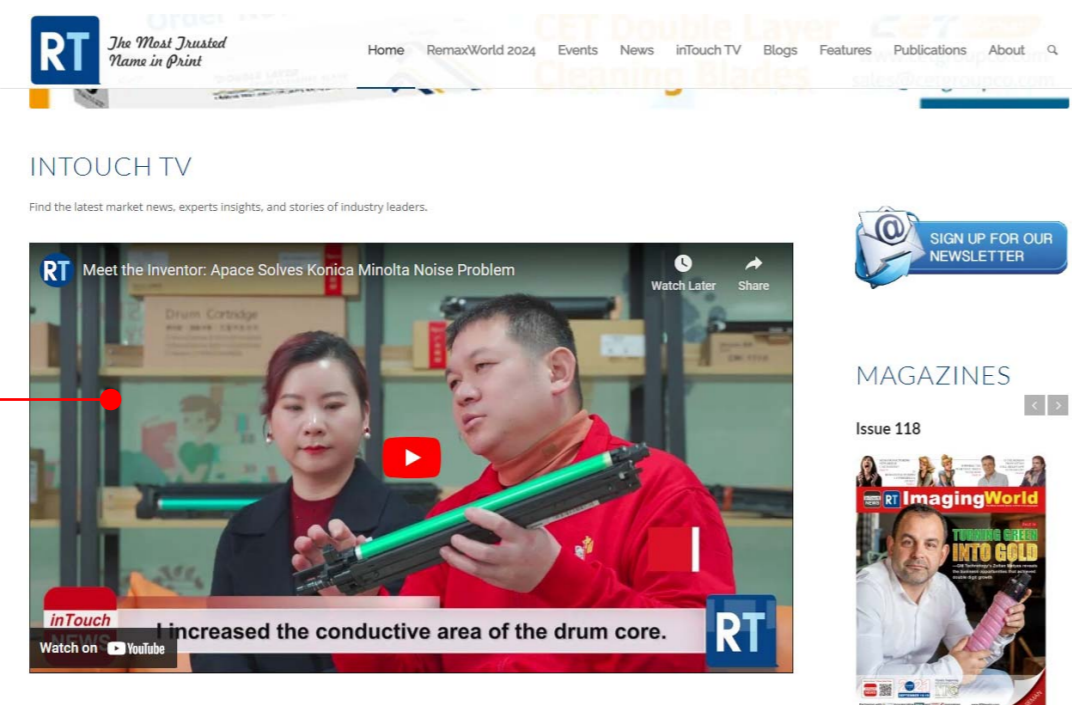
# How we can help you reach your audience

Display an advert banner | Images | Publish an article | Broadcast a video | Customized Berto cartoon

## Promotional video

Video about your company/product on the homepage

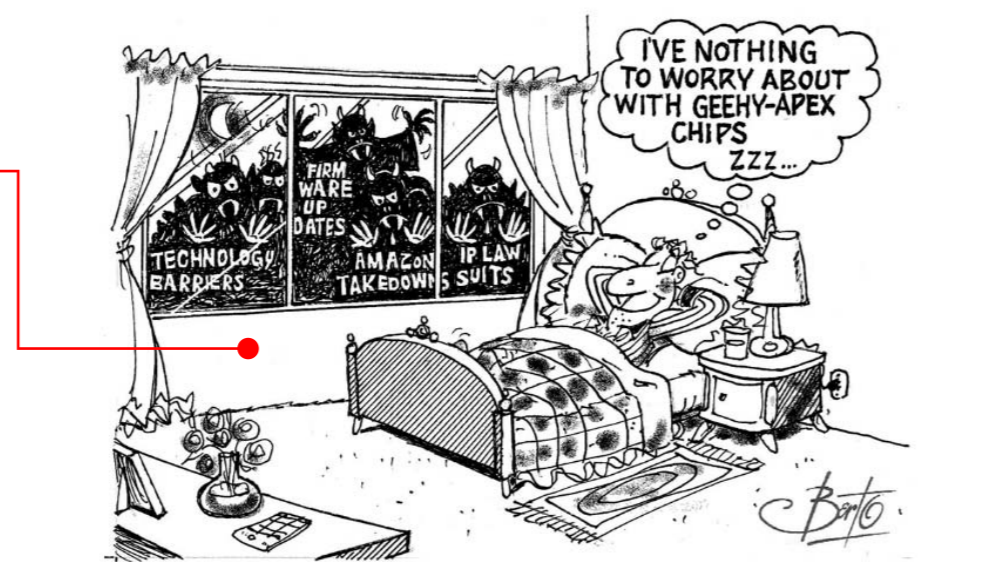
**Price:** See inTouch TV Videos section



## Customized Berto cartoon

Designed by our residential cartoonist Berto

**Price:** US\$ 400



Printer manufacturers use various strategies to lock out third-party suppliers of printer cartridges, some of which are:  
1. Using microchips: Printer manufacturers use microchips to communicate with their printers, and these chips are designed to identify



## Banner ad 1-Homepage top banner

**Size:** W1300 \* H230px

Sliders, displayed one by one

**Price:** US\$ 1,500/month (in the first slot)

US\$ 1,200/month (in the subsequent slots)

## Banner ad 2-Homepage Latest News vertical banner

**Size:** W490 \* H812px

Static vertical banner

**Price:** US\$ 1,200/month

## Banner ad 3-Homepage inbetween horizontal banner

**Size:** W720 \* H90px

Static horizontal banner, between columns

**Price:** US\$ 750/month



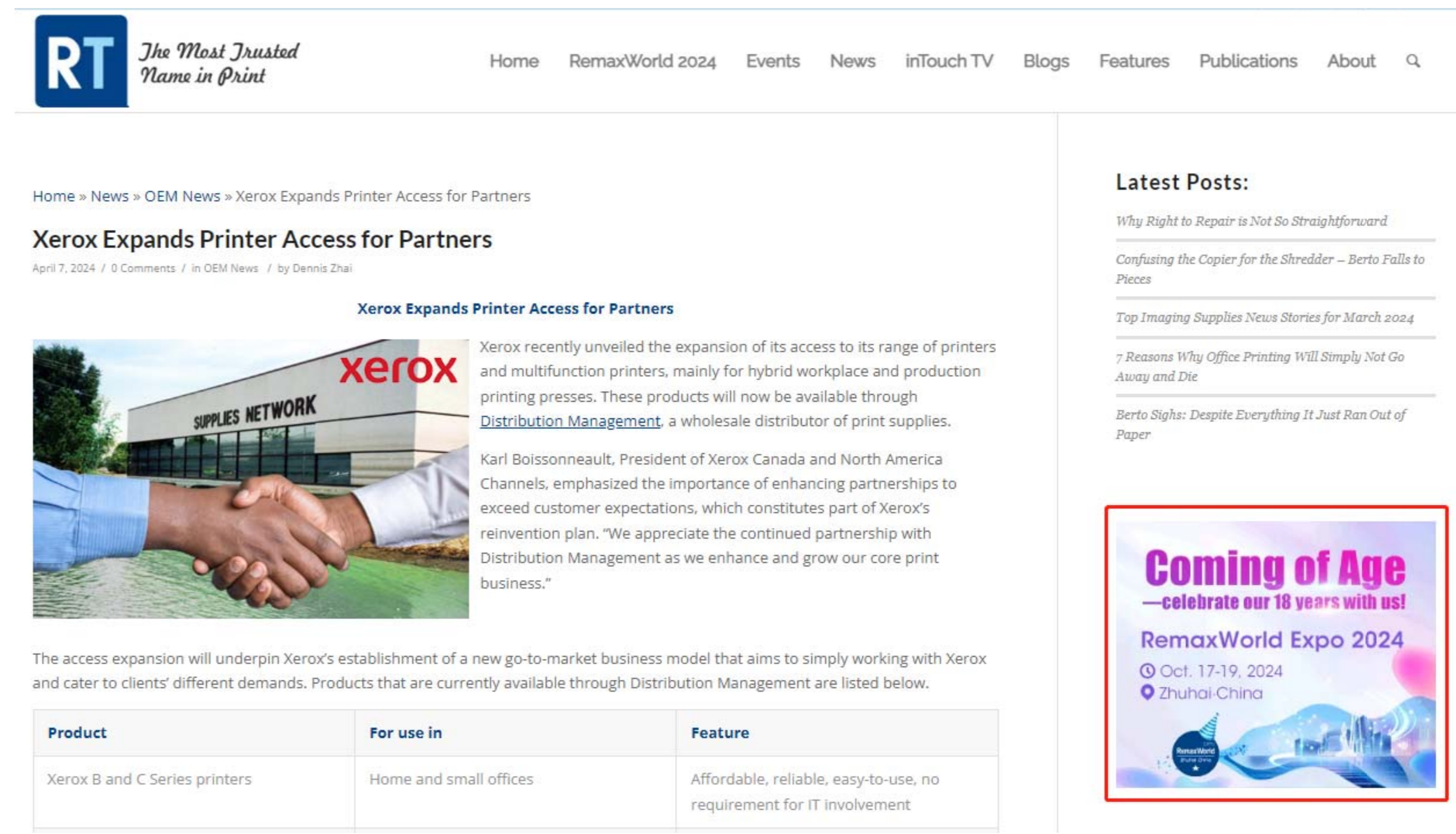
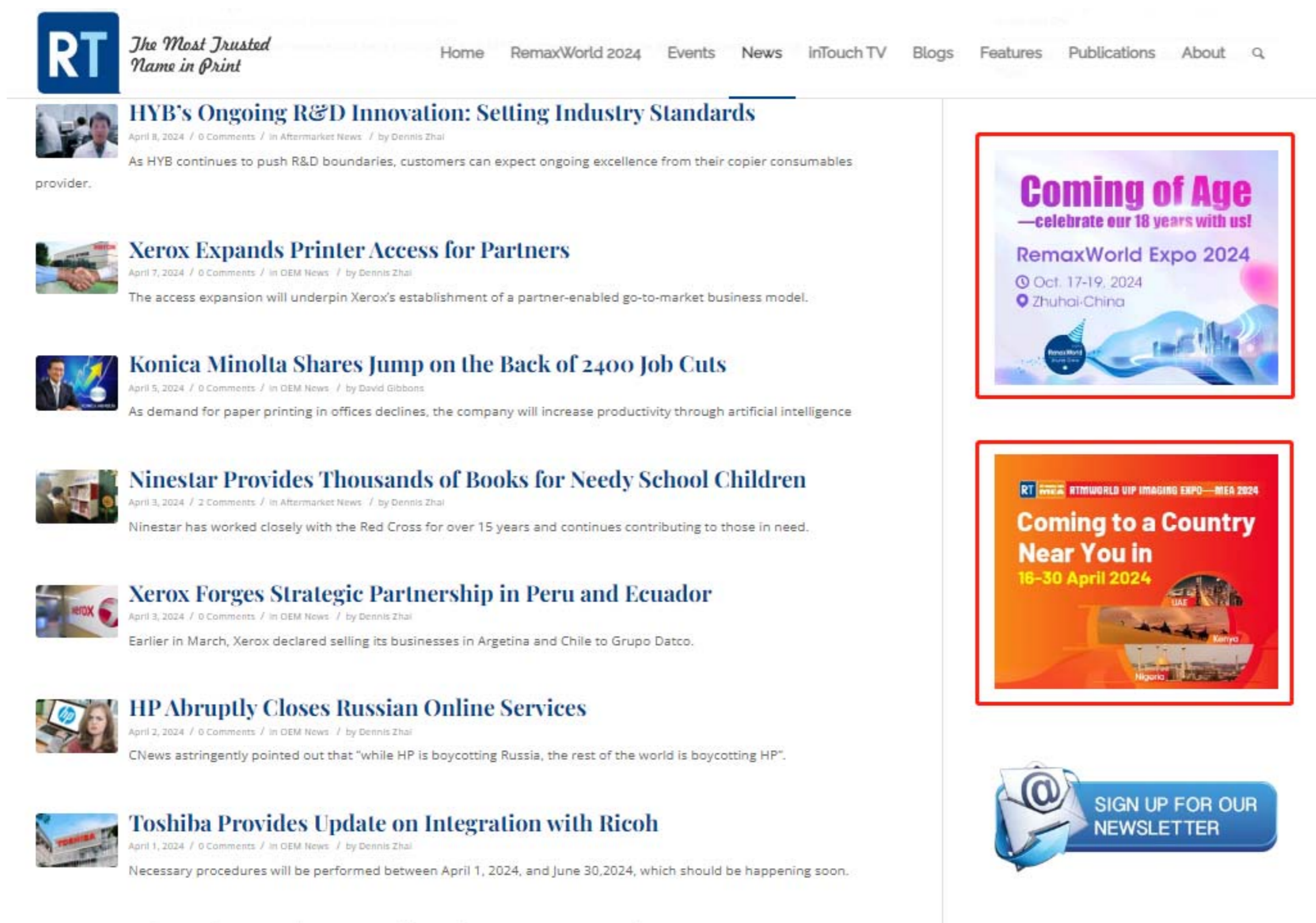


# How we can help you reach your audience

Display an advert banner | Images | Publish an article | Broadcast a video | Customized Berto cartoon

## Category page banner & post page banner (multiple)

Size: W336 \* H280px Price: US\$ **900**/month

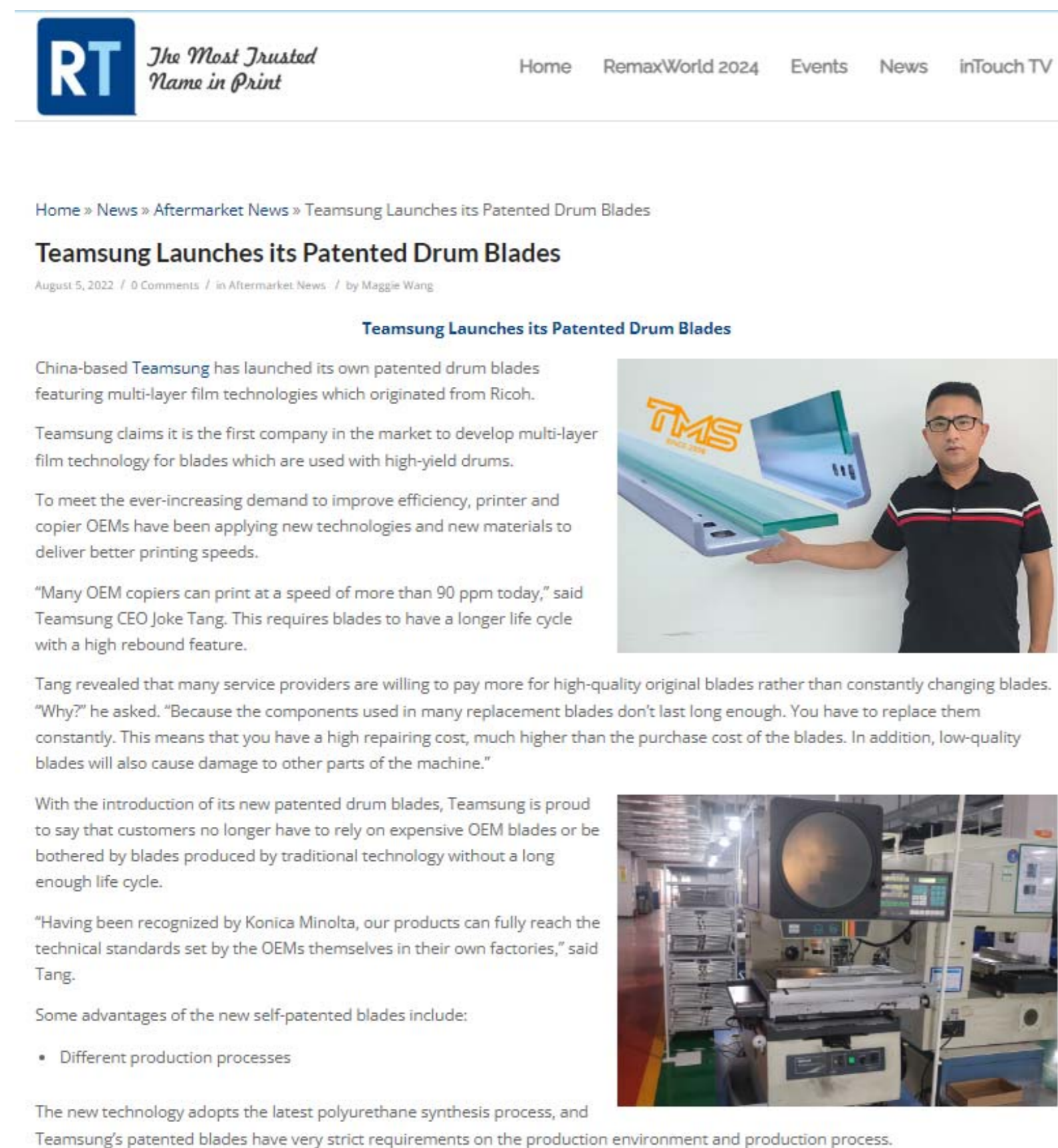




RTMworld.com  
website

# How we can help you reach your audience

Display an advert banner | Images | Publish an article | Broadcast a video | Customized Berto cartoon



New Release PR/News  
+  
social media post  
(including writing)

Price: US\$ **750**/month

New Release PR/News  
+  
social media post  
(post only)

Price: US\$ **360**/month



Feature  
+  
social media post  
Price: US\$ **1,500**/month

Blog  
+  
social media post  
Price: US\$ **900**/month

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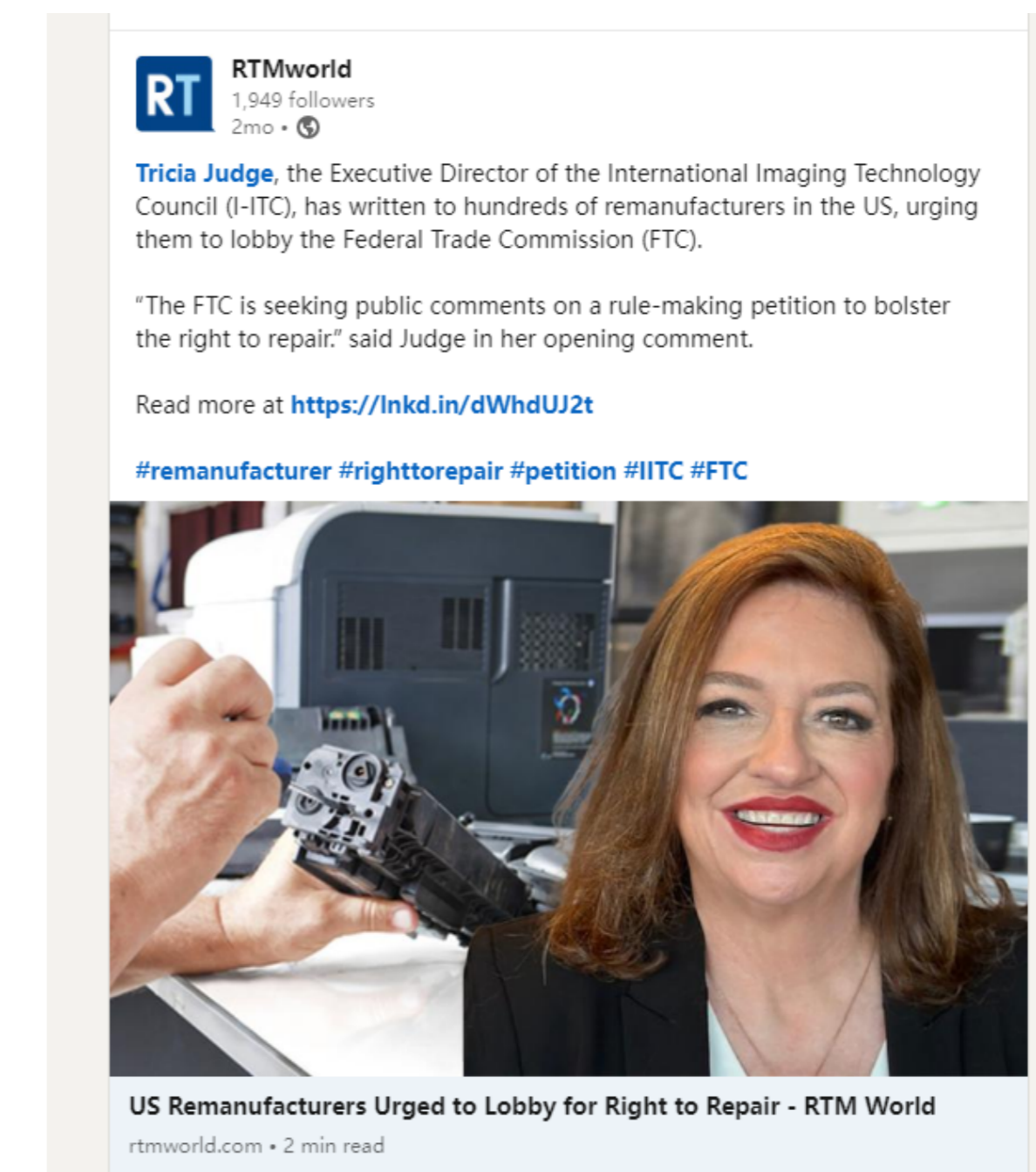
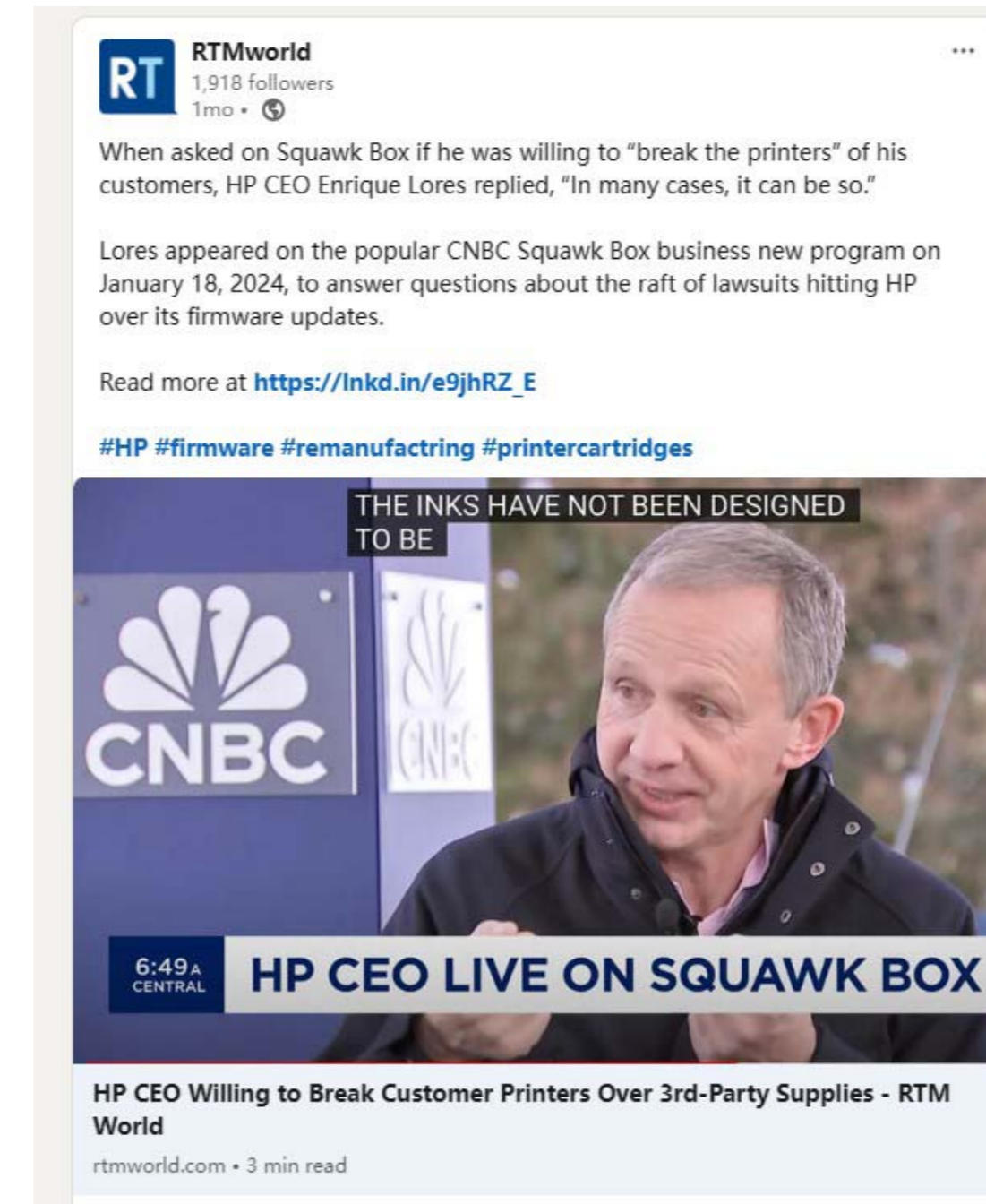
COMEXPOSIUM RT  
RECYCLING TIMES  
EXHIBITION SERVICES



NEWS ARTICLES  
VIDEOS

# SOCIAL MEDIA

INFORMATION  
VIEWS



## How we can help you reach your audience

- ◆ Display an advert banner on LinkedIn and Facebook
- ◆ Publish a post with links
- ◆ Broadcast a short video with links
- ◆ Banner advertisement
- ◆ Berto cartoon

 **19,974** FOLLOWERS  
Facebook

[www.facebook.com/recyclingtimes](http://www.facebook.com/recyclingtimes)

 **1,944** FOLLOWERS  
LinkedIn

[www.linkedin.com/company/rtmworld/](http://www.linkedin.com/company/rtmworld/)

 **207** FOLLOWERS  
YouTube

[www.youtube.com/@rtm\\_remaxworld](http://www.youtube.com/@rtm_remaxworld)

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EXHIBITION SERVICES



NEWS ARTICLES  
VIDEOS

# SOCIAL MEDIA

INFORMATION  
VIEWS

 **19,974** FOLLOWERS  
Facebook

[www.facebook.com/recyclingtimes](http://www.facebook.com/recyclingtimes)

 **1,944** FOLLOWERS  
LinkedIn

[www.linkedin.com/company/rtmworld/](http://www.linkedin.com/company/rtmworld/)

## Follower demographics

- ◆ **Asia:** China, Japan, Korea, Russia, Singapore, India, Pakistan, UAE
- ◆ **Europe:** United Kingdom, Germany, France, Spain, Italy
- ◆ **Africa:** Egypt, Kenya, South Africa, Nigeria
- ◆ **America:** United States, Canada, Mexico, Brazil, Argentina, Peru, Chile, Columbia
- ◆ **Oceania:** Australia

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NEWS ARTICLES  
VIDEOS

# SOCIAL MEDIA

INFORMATION  
VIEWS

**f** **19,974** FOLLOWERS  
Facebook

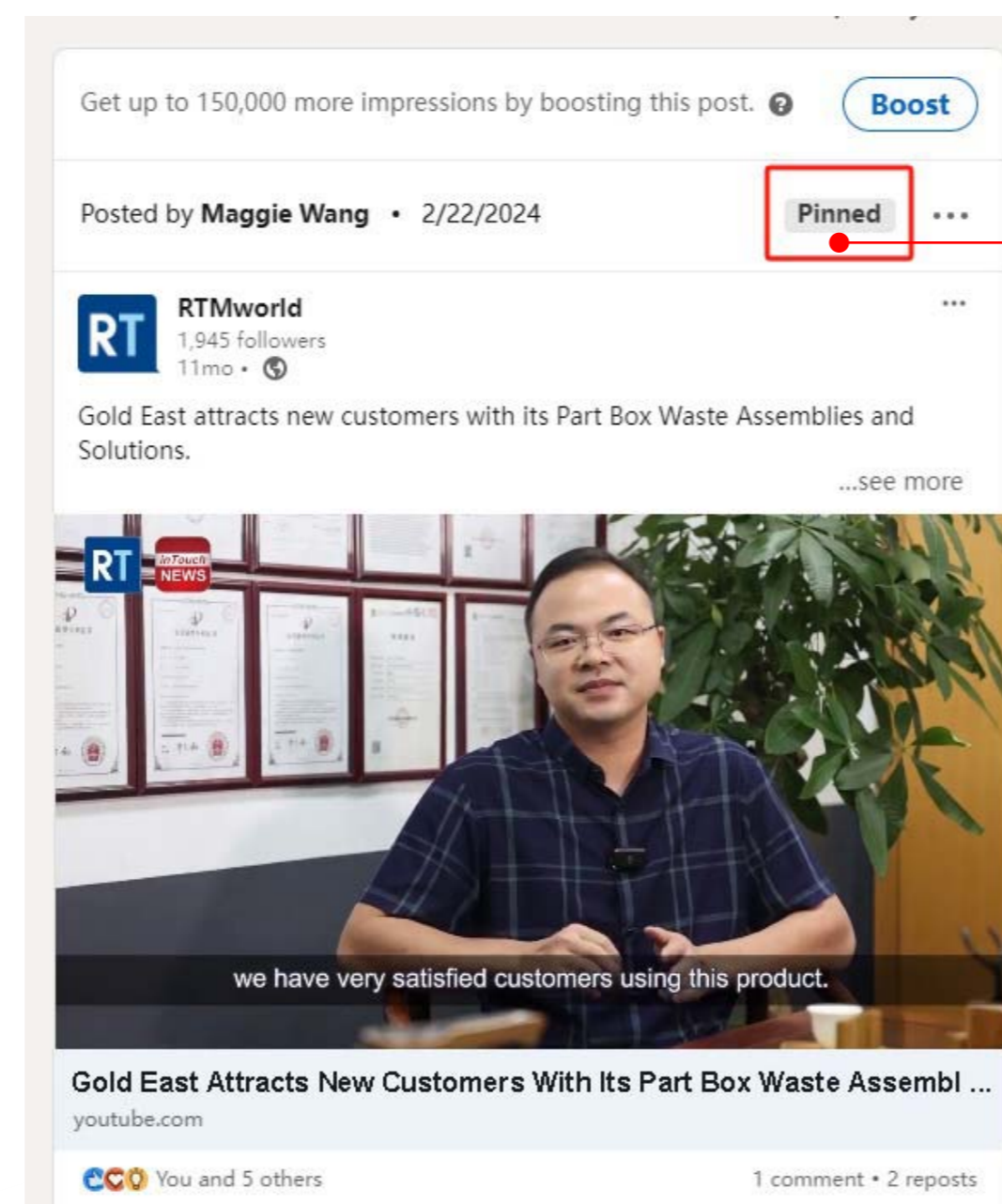
[www.facebook.com/recyclingtimes](http://www.facebook.com/recyclingtimes)

**in** **1,944** FOLLOWERS  
LinkedIn

[www.linkedin.com/company/rtmworld/](http://www.linkedin.com/company/rtmworld/)

Follower  
demographics

- ◆ **Asia:** China, Japan, Russia, Singapore, India, UAE
- ◆ **Europe:** United Kingdom, Germany, France, Italy
- ◆ **Africa:** Egypt, Kenya, South Africa, Nigeria
- ◆ **America:** United States, Canada, Mexico, Brazil, Argentina, Peru, Chile
- ◆ **Oceania:** Australia



**Pin your article or video for 30 days  
(excluding August - October)**

We can post your company and product information every day.

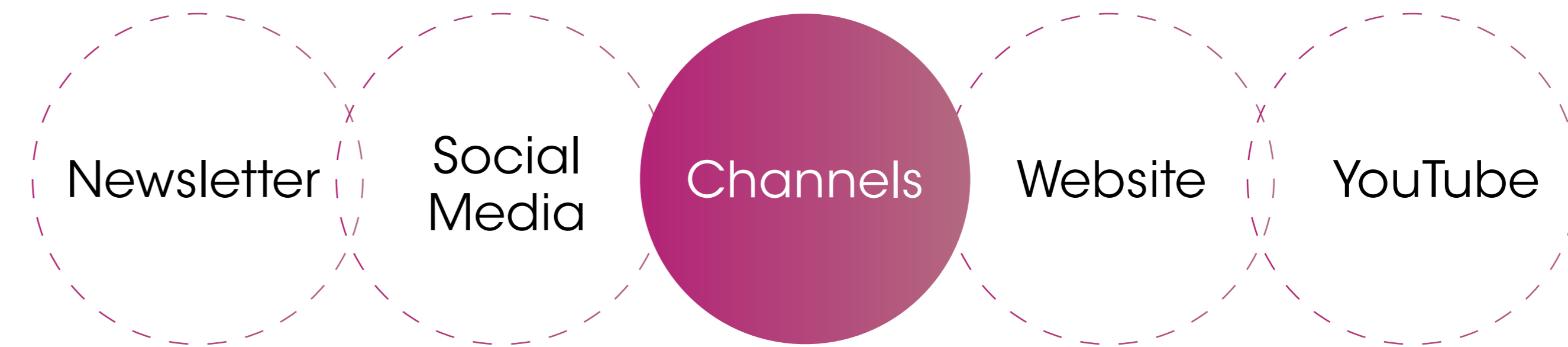
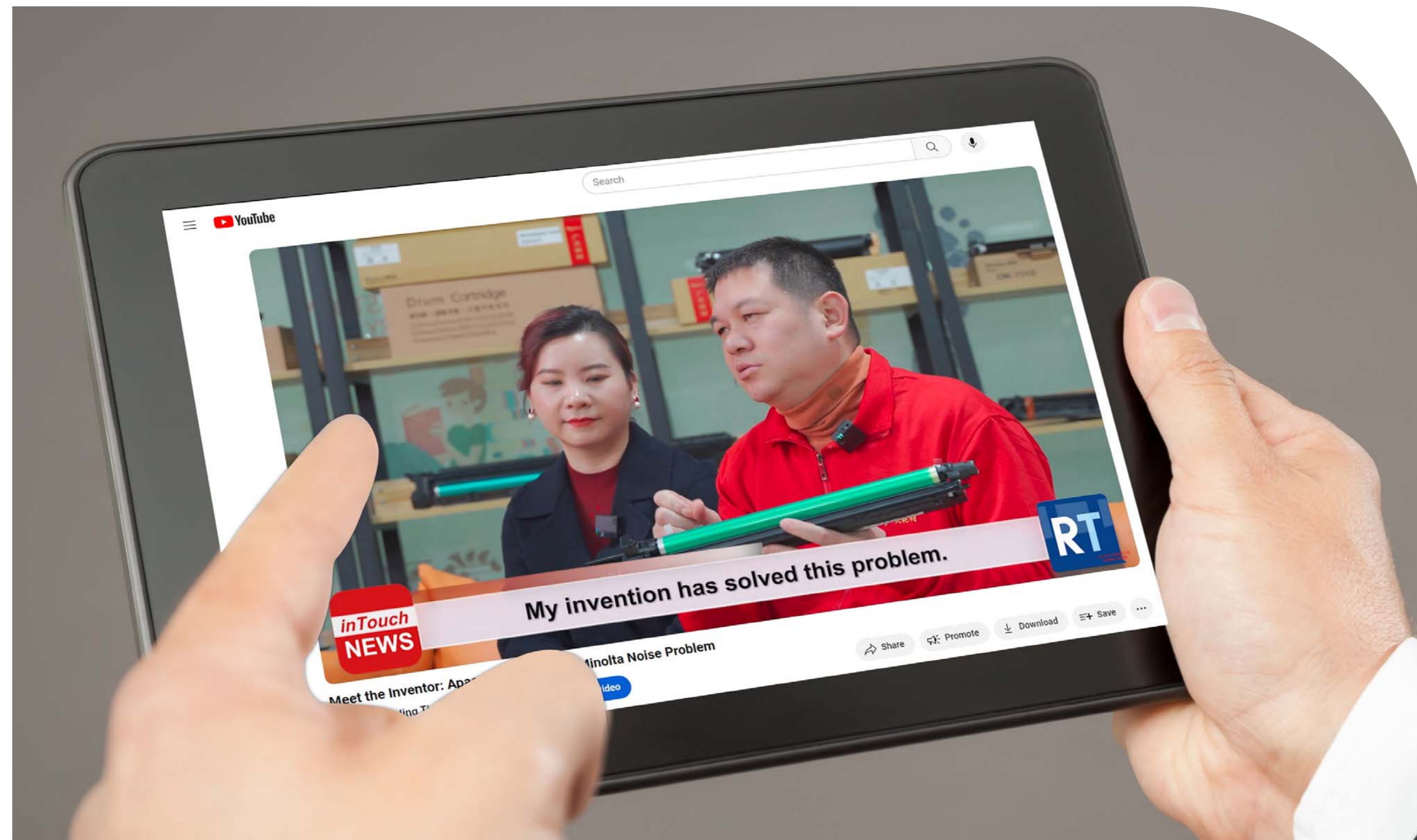
**Price: US\$ 1,500**

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# InTouch TV Videos



## How we can help you reach your audience

- ◆ **Produce a video:**  
concept, script writing, video filming, video editing
- ◆ **Broadcast a video:**  
use our channels/resources to get your video seen and heard

\* For package and multi-product or channel pricing, please consult with your account manager

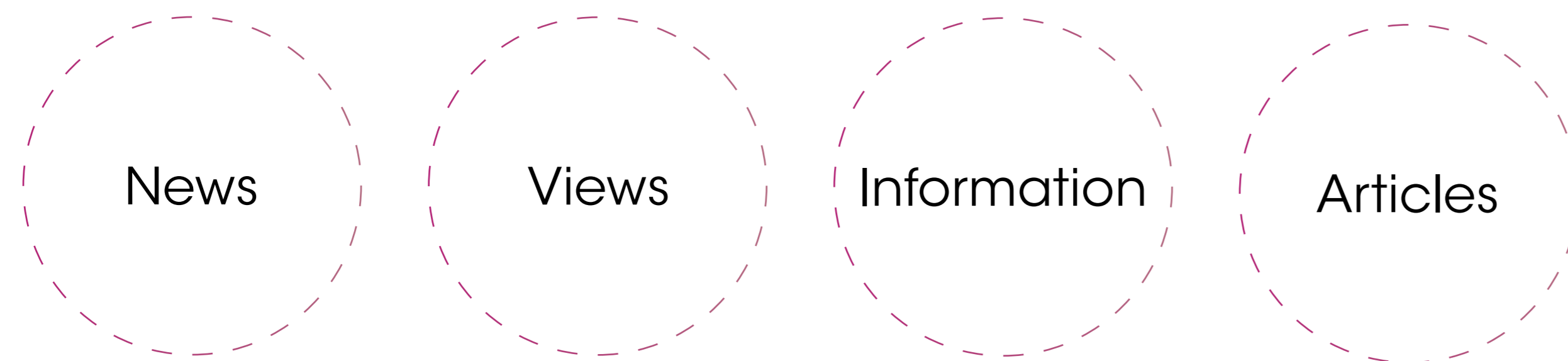
inTouch News ▶ Play all



InTouch News | Top Imaging Supplies Stories for Februar... 4:39  
Meet the Inventor - Apace Solves Konica Minolta... 5:33  
Gold East Attracts New Customers with its Part Box Waste Assemblie... 9:39  
HYB Seeks Higher Quality Standard 0:39  
Top News in September 3:30



# RT ImagingWorld Magazine



- ◆ Hard copies – distributed at events and targeted mailings
- ◆ Digital copies downloaded by target audiences by region or language
- ◆ Russian, Chinese, English and Arabic languages

## How we can help you reach your audience

Digital and hardcopy distribution

Articles

Advertising

Berto cartoon

### Front Cover Story Special Edition Components

front cover + 1 feature article + 1 full page advertisement + RT inhouses

**Price** US\$5,480 for design + whole channel distribution



Issue 128: From Globalized Manufacturing to Localized Remanufacturing  
Cover photo: Deborah Hawkins  
Signs of the Looming Evolution

Download



Issue 127: Mexico, The New Land of Opportunity  
Cover photo: Dr Ivan Rosales  
Numerous global corporations have already made the strategic choice to transfer their manufacturing facilities to Mexico.

Download



Issue 126: OEM Tactics to Capture Market Share  
Cover photo: Philip So. Topics: Chips and Firmware Updates, and Lock Out Strategies: Why OEMs Need to Fight the Aftermarket; Intellectual Property Rights, Valid Patents, and Legal Battles; Trends in Market Shares for OEM and Third-Party Supplies, and more.....

Download



# RTMworld Industry Directory

 Expo information  Directory of suppliers

## How we can help you reach your audience

### ◆ Advertising ( Price range US\$ **600**-US\$ **1,500** )

Advertisement requirements:

**Cross-page:** W426mm\*H291mm

**Full page:** W216mm\*H291mm

**1/2 page:** W216mm\*H146mm

including 3mm bleeding space on each side

**Resolution:** 300

**Color:** CMYK

### ◆ Article ( Price: US\$ **1,500** )

### ◆ Digital and hardcopy distribution

\*For advertising, please consult with your account manager.



**4,500** copies excluding digital downloads  
RemaxWorld Industry Directory

**300** copies excluding digital downloads  
VIP Expo Industry Directory

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# InTouch TV News

Once a week newsletter | Special promotion editions

## How we can help you reach your audience

- ◆ Display an advert banner
- ◆ Publish a post
- ◆ Broadcast a video
- ◆ Berto cartoon
- ◆ Image

### Database sizes

**30,328**  
Contacts

**16,360**  
Subscribers

### Average Open Rate by Region

**13.4%**  
EMEA

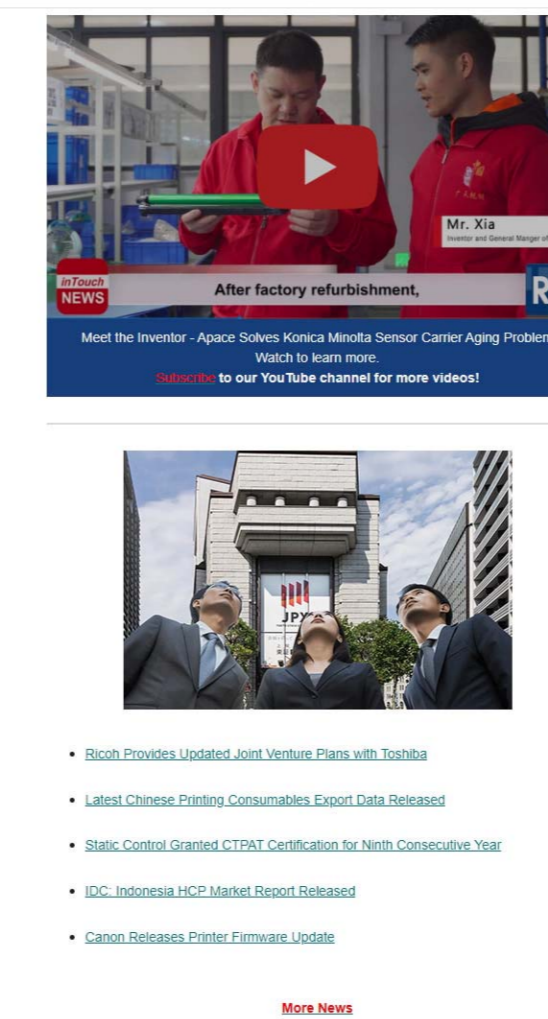
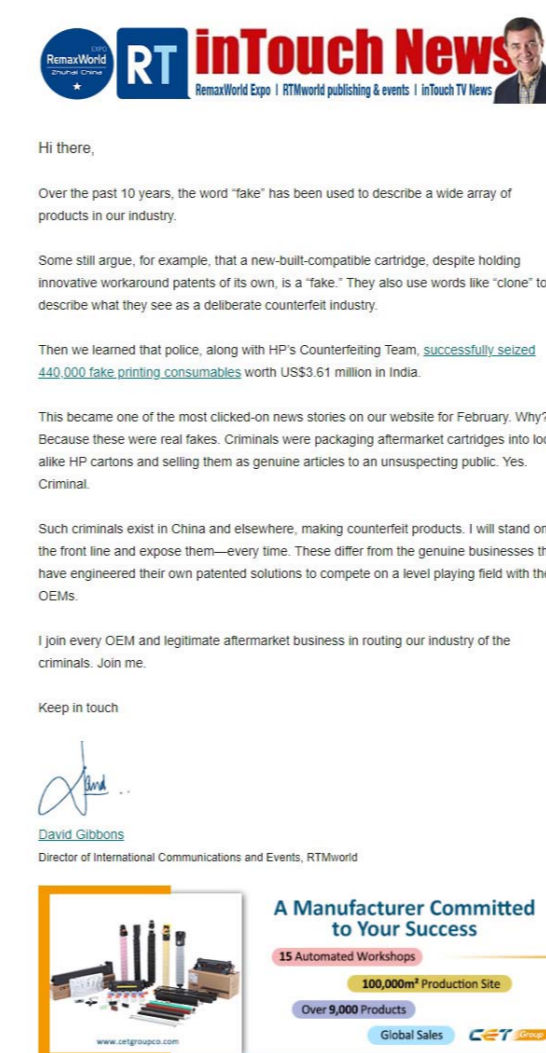
**16.9%**  
Americas

**17.4%**  
Asia

**25.1%**  
Oceania

\*Spanish and Arabic Database available to target regional market through dedicated mailshots

**Dedicated Mailshot Price:**  
 US\$ **2,850** (to EN database)  
 US\$ **2,500** (to SP database)  
 US\$ **2,000** (to AR database)



**Banner Price: US\$ 800**  
**Size: W600 \* H200px**



# YOUR ONE-STOP-SHOP TO REACH YOUR AUDIENCE ANYWHERE IN THE WORLD ANYTIME



Contact us today

📞 Maggie Wang

☎ +86 (0)756 3959286

✉ Maggie.Wang@RTMworld.com

\* Pricing is open to negotiation and discounts can be provided where a number of products are used strategically.