

COMEXPOSIUM **RT**
RECYCLING TIMES
EXHIBITION SERVICES



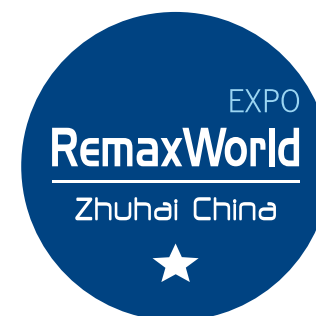
Who can best provide YOU a “one-stop-shop”?

—To find you buyers, customers, and partners
anywhere in the world

Who can best provide YOU a “one-stop-shop”?

RemaxWorld Expo

- ◆ The most prominent printer, copier parts and consumables show in the world
- ◆ Buyers come from **100+** countries every year to visit factories and the expo in Zhuhai every October since 2005



RTMworld VIP Expos

- ◆ An intense VIP experience for suppliers to meet buyers in their regions
- ◆ **Americas:** USA, Mexico, Colombia, Brazil, Argentina, Peru, Chile
- ◆ **Middle-East Africa:** Egypt, Ghana, United Arab Emirates, Kenya, Nigeria
- ◆ Database of every attendee provided before each event



RTMworld Market Insights

- ◆ Live in-depth market dive into the politics, culture, economy, shipping & logistics, major players, OEM brands, market trends of emerging markets
- ◆ Russia, India, Pakistan, Mexico, Colombia, Brazil, Argentina, Peru, Chile, Western Europe, North America



RTMworld News & Magazines

- ◆ News, information and opinions
- ◆ **RTMworld website:** thousands of unique views every week
- ◆ **RemaxWorld summits** held in China, USA, Egypt and Mexico
- ◆ **RT ImagingWorld magazine:** circulated and published globally
- ◆ **InTouch TV news:** broadcasted globally on a wide range of digital media channels
- ◆ **Event and media partners:** *Guia del Reciclador* (Latin America), *Imaging Solution* (India), *Business Inform* (Russia), *Arab Print Media* (Egypt).



USE US TO REACH YOUR AUDIENCE ANYWHERE IN THE WORLD ANYTIME



Who can best provide YOU a “one-stop-shop”?



RTMworld Channels



RemaxWorld and RTMworld VIP expos in China and global regions



RTMworld.com website



RTMworld’s LinkedIn, YouTube, and Facebook social media channels



RT ImagingWorld Magazine in English, Russian, or Arabic



RemaxWorld Industry Directory



InTouch TV videos



Intouch TV Newsletter

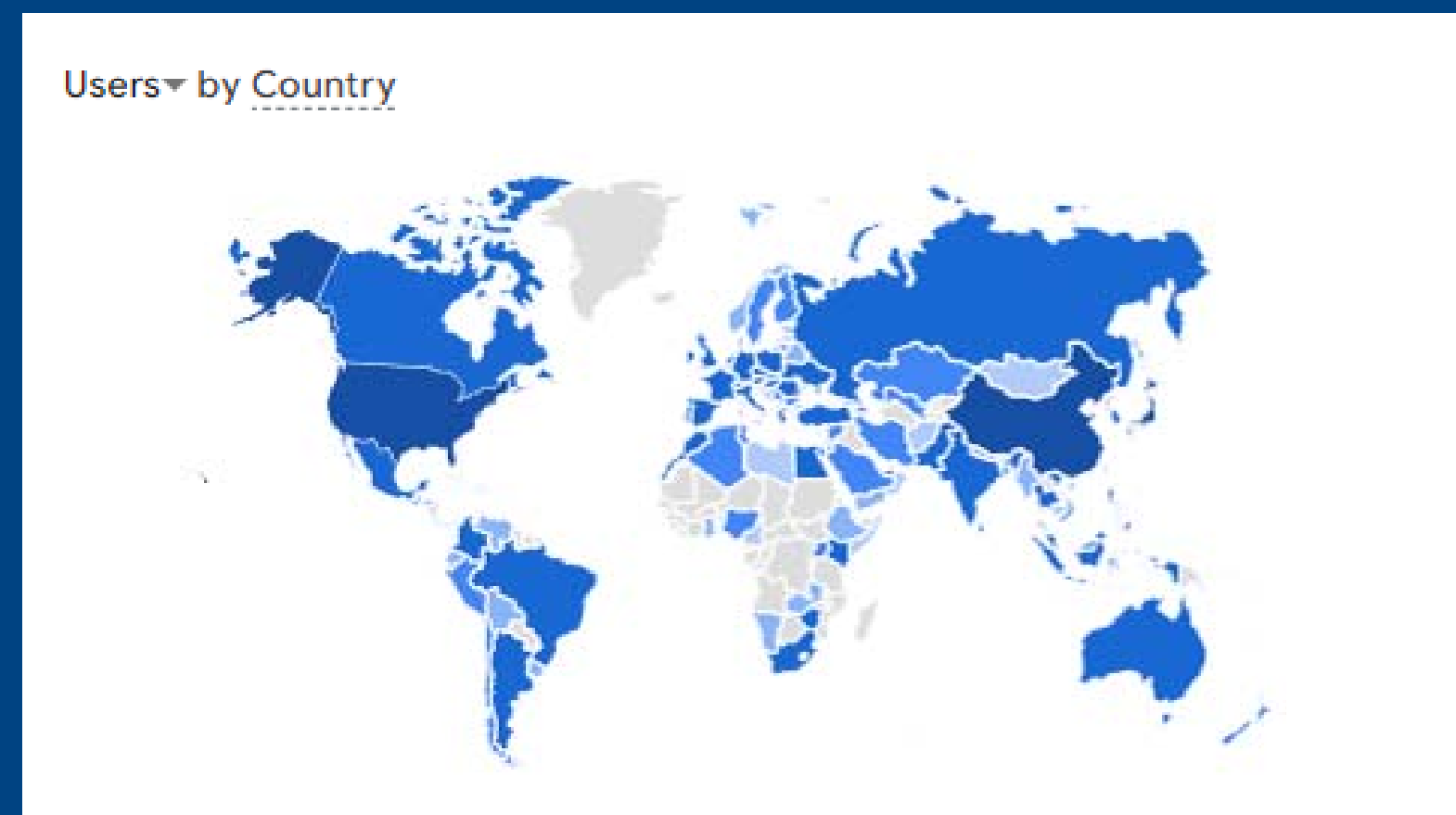
USE US TO REACH YOUR AUDIENCE ANYWHERE IN THE WORLD ANYTIME



RTMworld.com
website

- News
- Views
- Information
- Videos
- Publications
- Articles

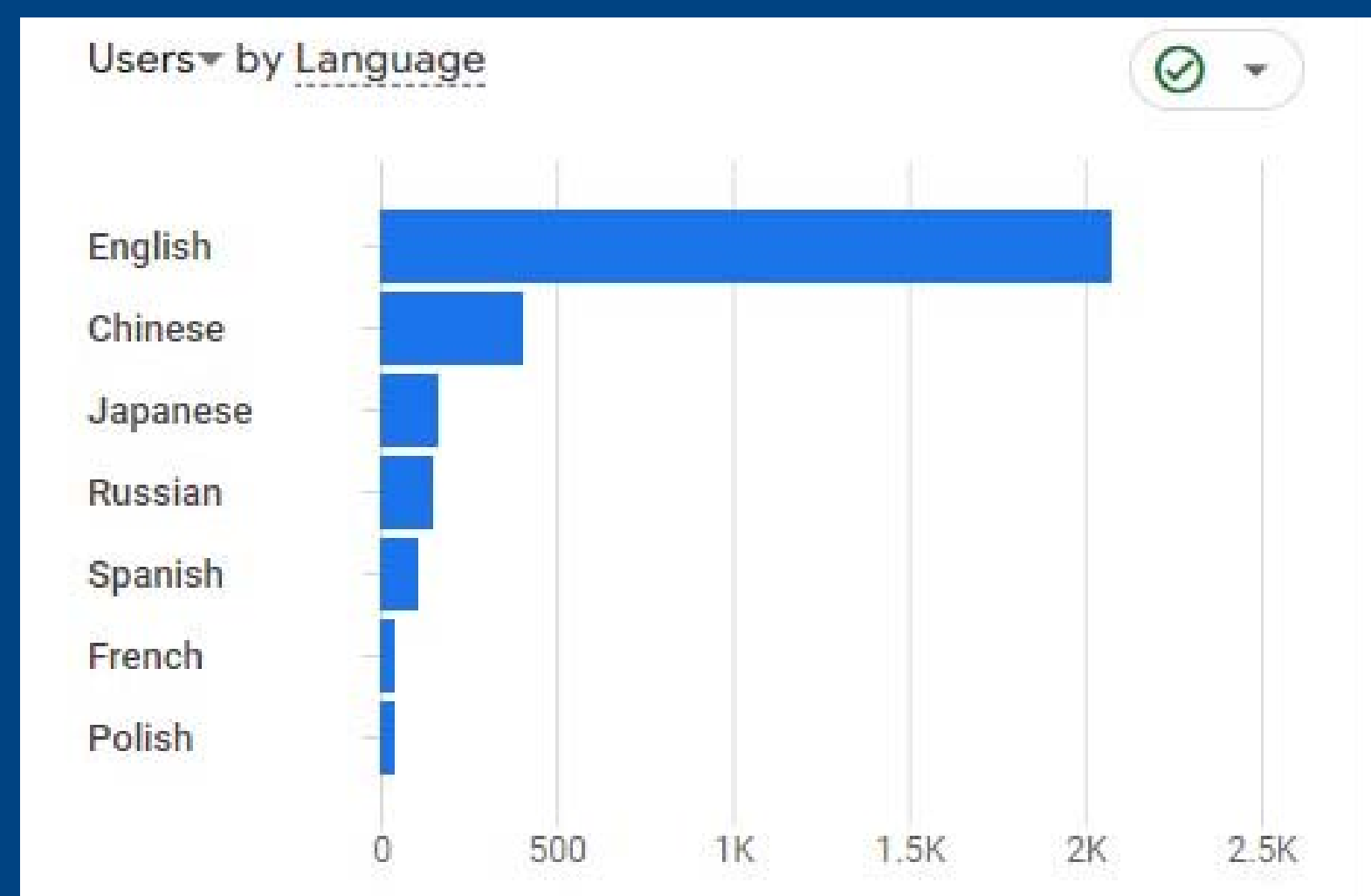
Top regions viewing our website



Number of unique views



Language using our website



**RTMworld.com
website**

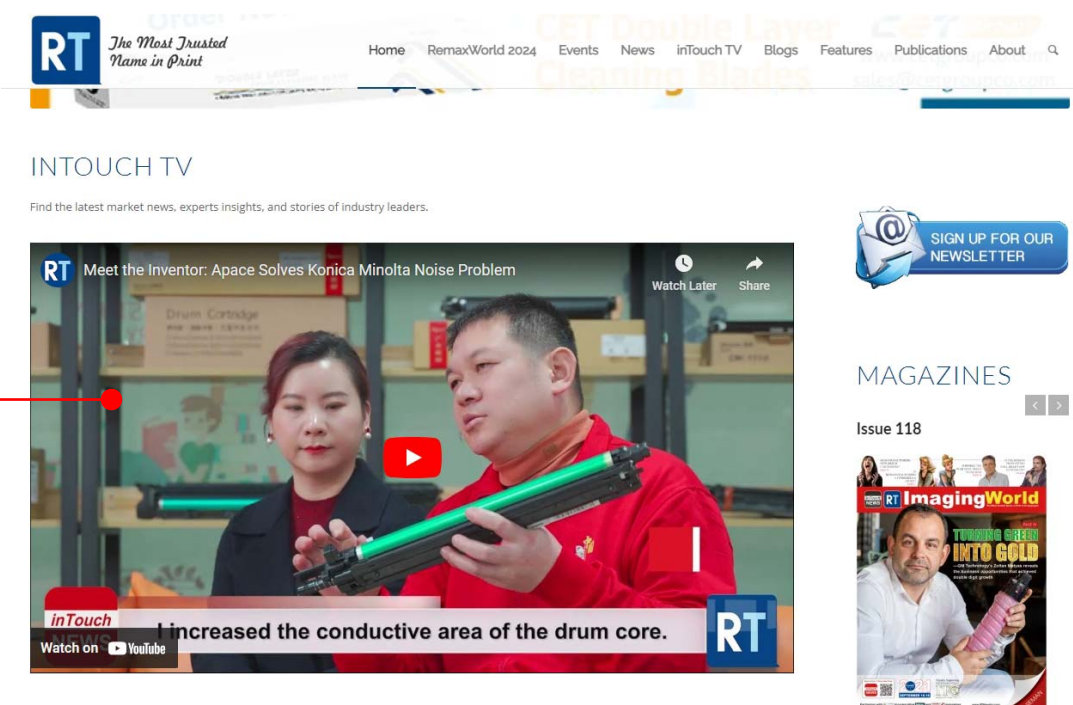
How we can help you reach your audience

Display an advert banner | Images | Publish an article | Broadcast a video | Customized Berto cartoon

Promotional video

Video about your company/product on the homepage

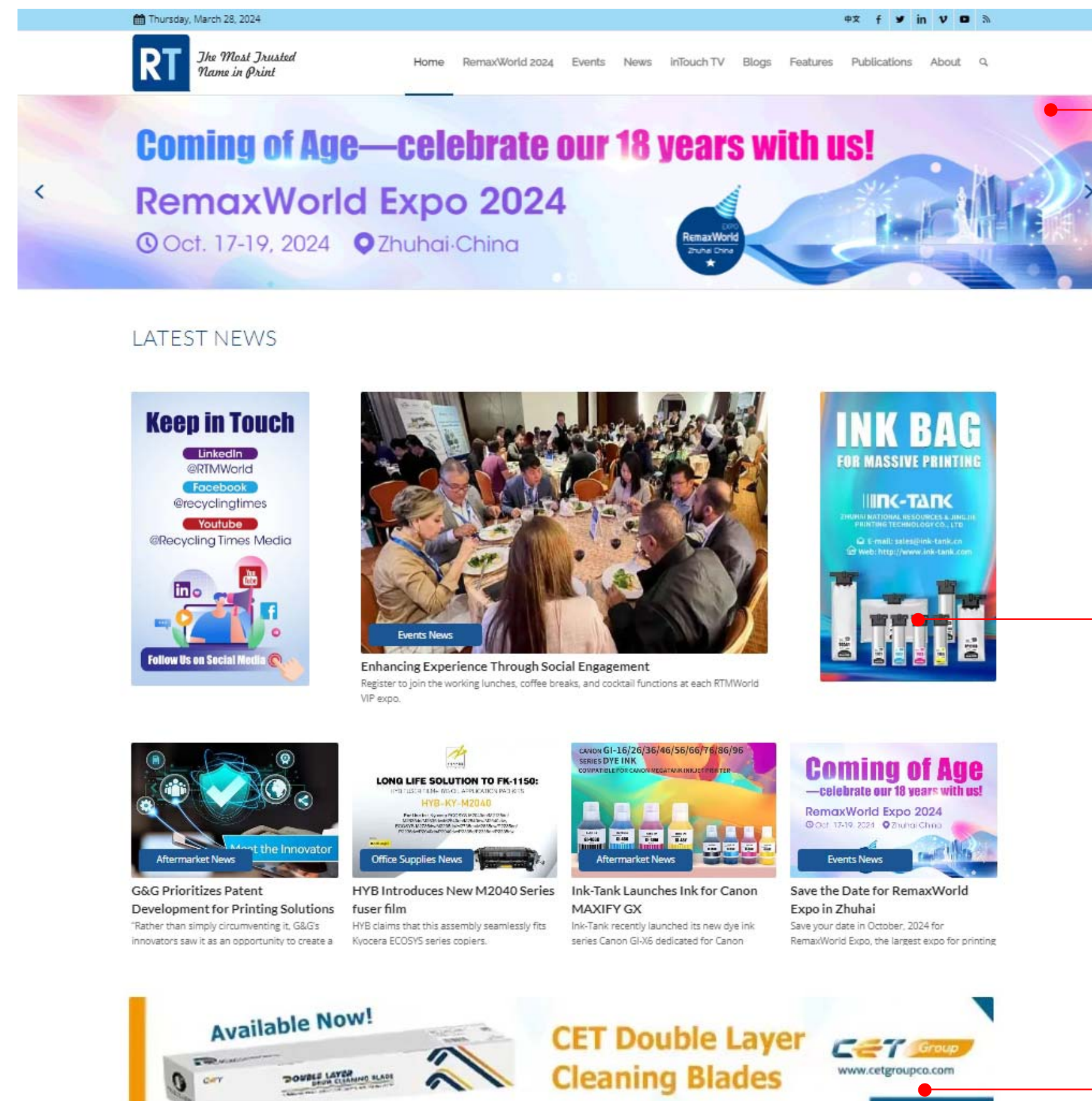
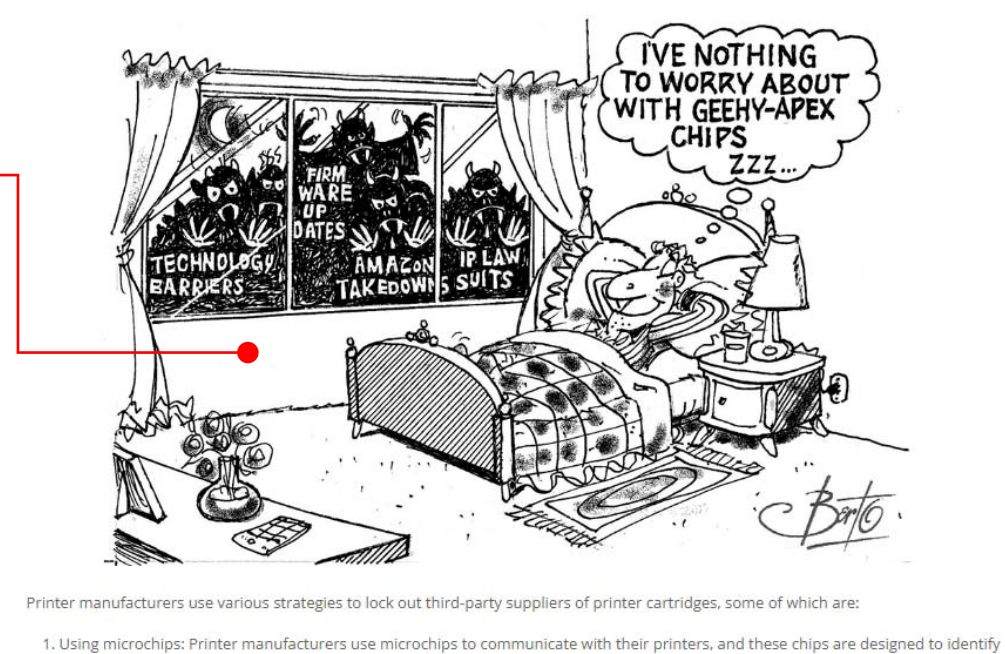
Price: See inTouch TV Videos section



Customized Berto cartoon

Designed by our residential cartoonist Berto

Price: US\$ 400



Banner ad 1-Homepage top banner

Size: W1300 * H230px

Sliders, displayed one by one

Price: US\$ 1,500/month (in the first slot)

US\$ 1,200/month (in the subsequent slots)

Banner ad 2-Homepage Latest News vertical banner

Size: W490 * H812px

Static vertical banner

Price: US\$ 1,200/month

Banner ad 3-Homepage inbetween horizontal banner

Size: W720 * H90px

Static horizontal banner, between columns

Price: US\$ 750/month

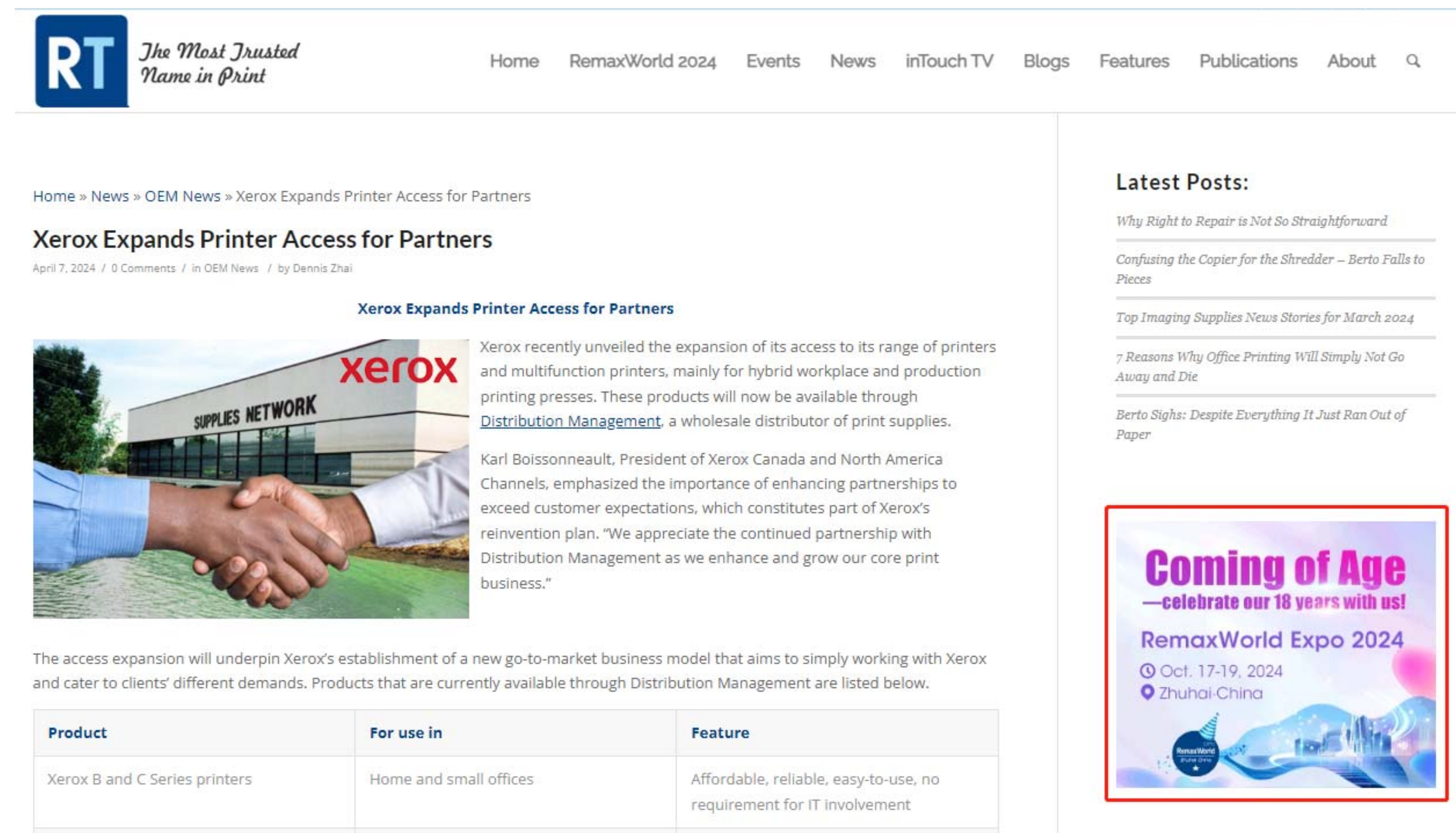
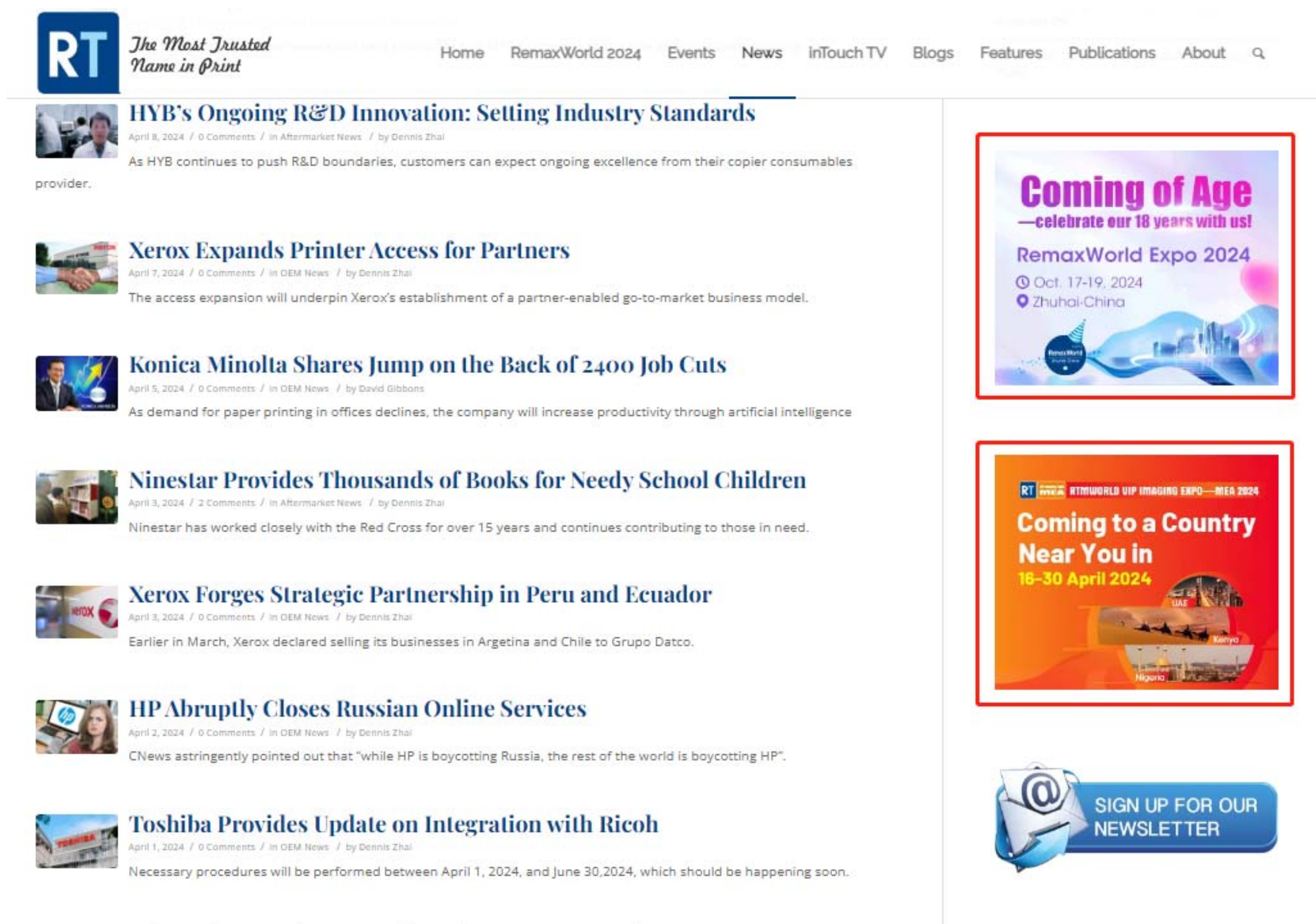


How we can help you reach your audience

Display an advert banner | Images | Publish an article | Broadcast a video | Customized Berto cartoon

Category page banner & post page banner (multiple)

Size: W336 * H280px Price: US\$ **900**/month



Home » News » OEM News » Xerox Expands Printer Access for Partners

Xerox Expands Printer Access for Partners

April 7, 2024 / 0 Comments / in OEM News / by Dennis Zhai

Xerox Expands Printer Access for Partners



Xerox recently unveiled the expansion of its access to its range of printers and multifunction printers, mainly for hybrid workplace and production printing presses. These products will now be available through [Distribution Management](#), a wholesale distributor of print supplies.

Karl Boissonneault, President of Xerox Canada and North America Channels, emphasized the importance of enhancing partnerships to exceed customer expectations, which constitutes part of Xerox's reinvention plan. "We appreciate the continued partnership with Distribution Management as we enhance and grow our core print business."

The access expansion will underpin Xerox's establishment of a new go-to-market business model that aims to simply working with Xerox and cater to clients' different demands. Products that are currently available through Distribution Management are listed below.

Product	For use in	Feature
Xerox B and C Series printers	Home and small offices	Affordable, reliable, easy-to-use, no requirement for IT involvement

RTMworld.com
website

How we can help you reach your audience

Display an advert banner | Images | Publish an article | Broadcast a video | Customized Berto cartoon

The screenshot shows a news article on the RTMworld.com website. The article is titled "Teamsung Launches its Patented Drum Blades" and is dated August 5, 2022. It features a photo of a man in a black shirt holding a blue and green drum blade. The article text discusses the company's new technology and its benefits for printer and copier OEMs. There is also a photo of a factory floor with various pieces of equipment.

New Release PR/News
+
social media post
(including writing)

Price: US\$ **750**

New Release PR/News
+
social media post
(post only)

Price: US\$ **360**

The screenshot shows a news article on the RTMworld.com website. The article is titled "Not All Chips Are Created Equal" and is dated November 19, 2021. It features a photo of a man in a grey shirt holding a green microchip. The article text discusses the availability and cost of microchips used in aftermarket printer cartridges. There is also a photo of a factory floor with various pieces of equipment.

Feature
+
social media post

Price: US\$ **1,500**

Blog
+
social media post

Price: US\$ **900**

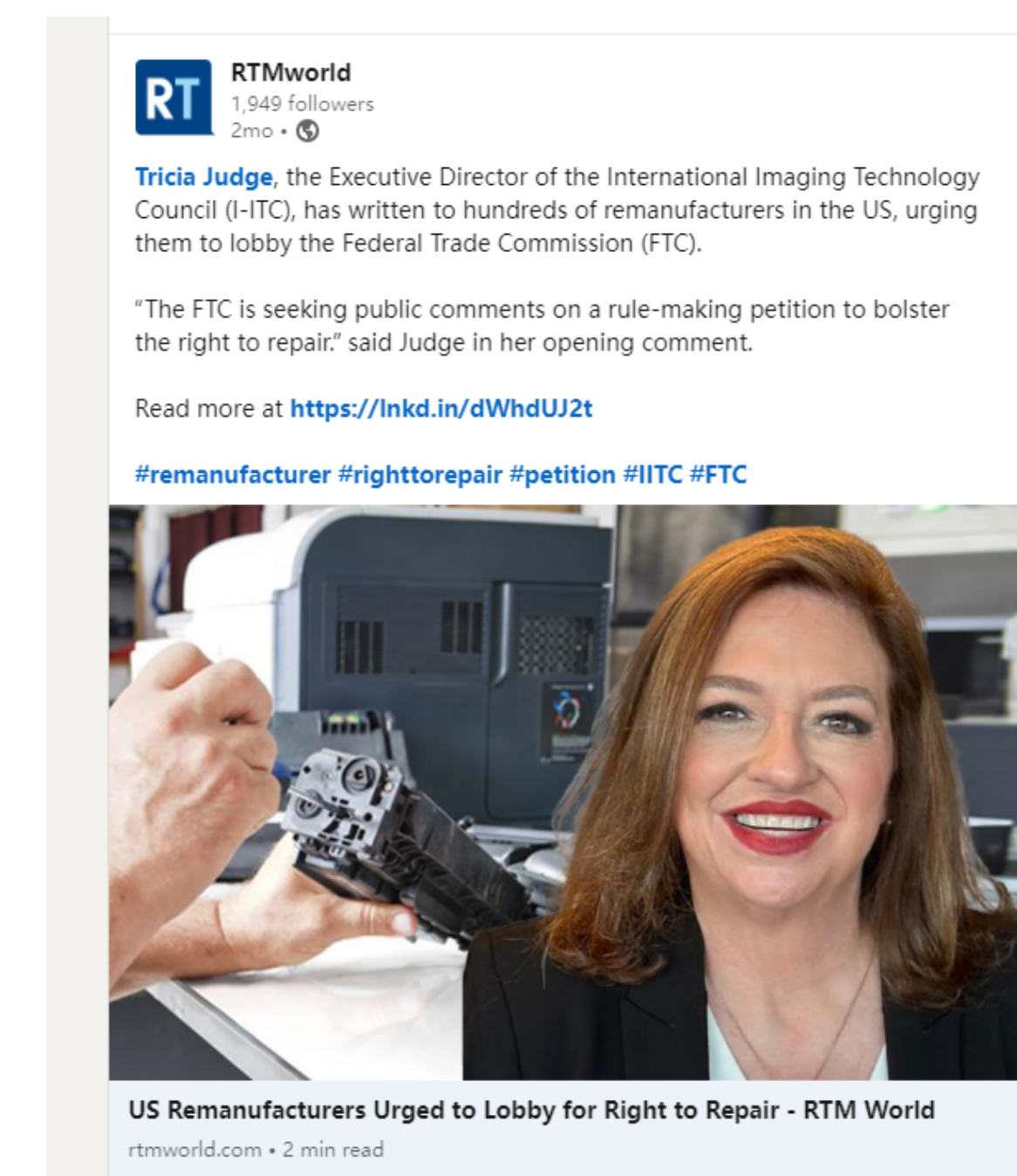
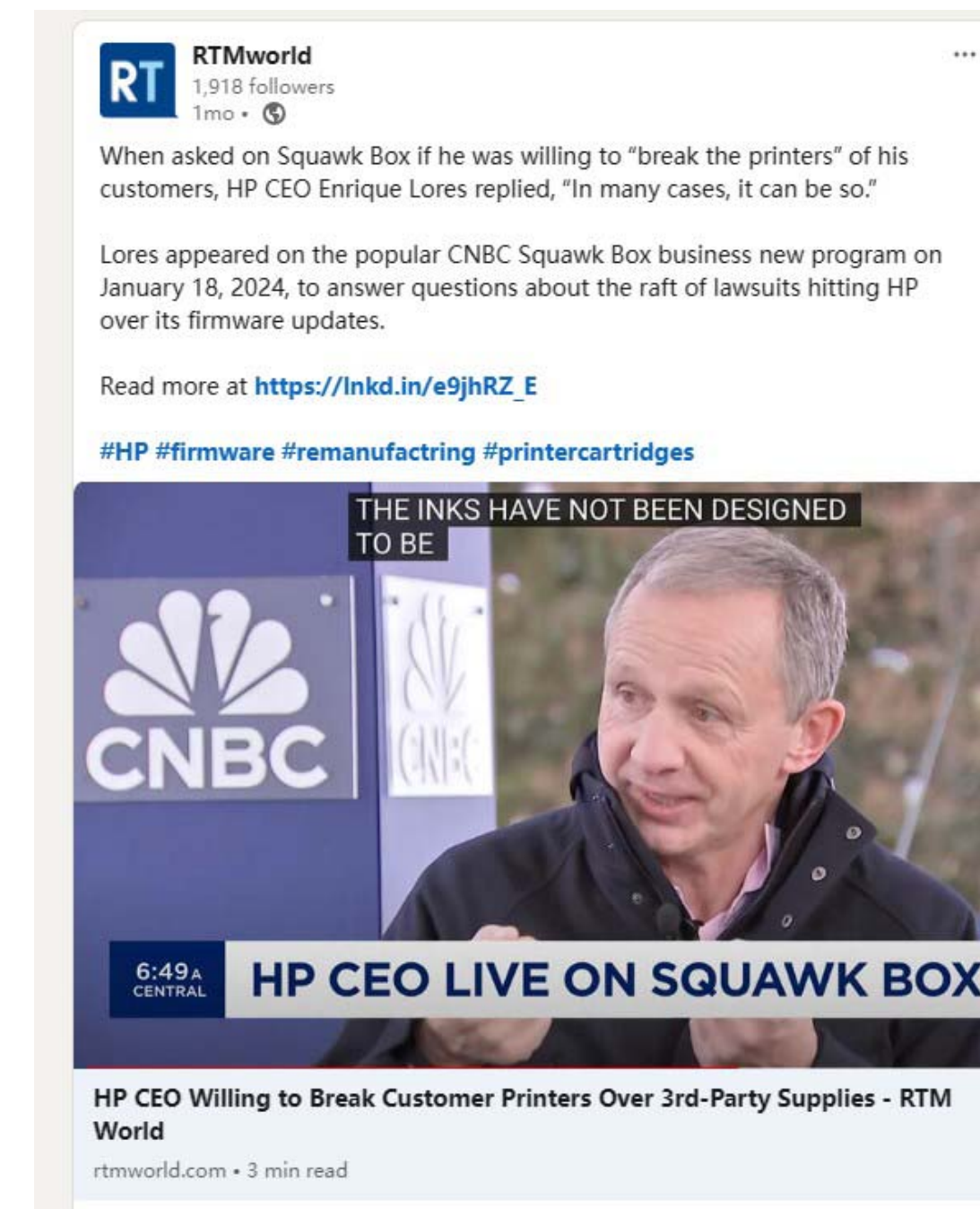
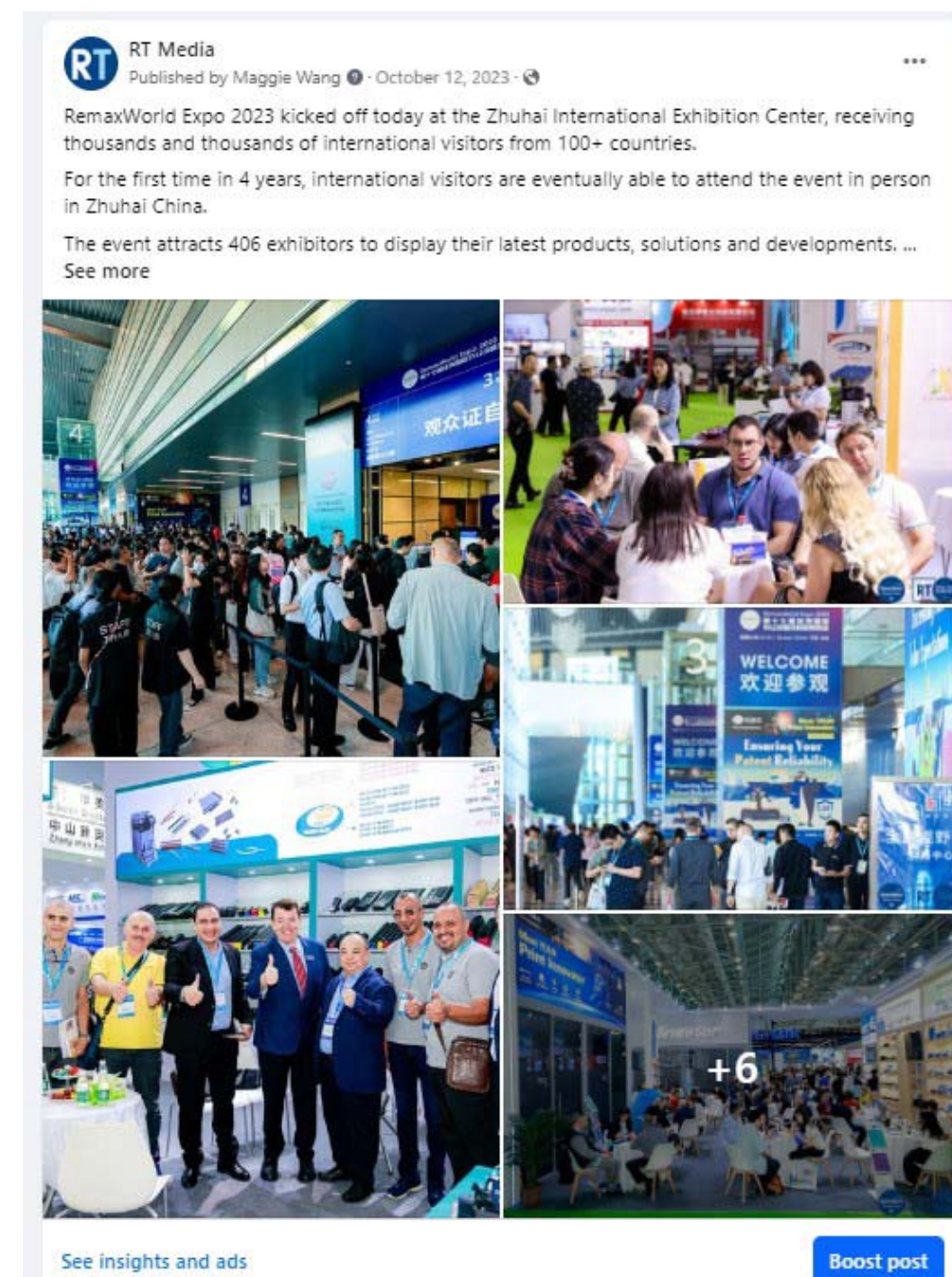
USE US TO REACH YOUR AUDIENCE ANYWHERE IN THE WORLD ANYTIME

COMEXPOSIUM RT
RECYCLING TIMES
EXHIBITION SERVICES

NEWS ARTICLES
VIDEOS

SOCIAL MEDIA

INFORMATION
VIEWS



How we can help you reach your audience

- ◆ Display an advert banner on LinkedIn and Facebook
- ◆ Publish a post with links
- ◆ Broadcast a short video with links
- ◆ Banner advertisement
- ◆ Berto cartoon

 **19,807**
FOLLOWERS
Facebook

www.facebook.com/recyclingtimes

 **2,050**
FOLLOWERS
LinkedIn

www.linkedin.com/company/rtmworld/

 **864**
FOLLOWERS
YouTube

www.youtube.com/@rtm_remaxworld

**As of Nov.19, 2024*

USE US TO REACH YOUR AUDIENCE ANYWHERE IN THE WORLD ANYTIME

COMEXPOSIUM 
RECYCLING TIMES
EXHIBITION SERVICES

NEWS ARTICLES
VIDEOS

SOCIAL MEDIA

INFORMATION
VIEWS

 **19,807**
FOLLOWERS
Facebook

www.facebook.com/recyclingtimes

 **2,050**
FOLLOWERS
LinkedIn

www.linkedin.com/company/rtmworld/

**As of Nov.19, 2024*

Follower demographics

- ◆ **Asia:** China, Japan, Korea, Russia, Singapore, India, Pakistan, UAE
- ◆ **Europe:** United Kingdom, Germany, France, Spain, Italy
- ◆ **Africa:** Egypt, Kenya, South Africa, Nigeria
- ◆ **America:** United States, Canada, Mexico, Brazil, Argentina, Peru, Chile, Columbia
- ◆ **Oceania:** Australia

USE US TO REACH YOUR AUDIENCE **ANYWHERE** IN THE WORLD **ANYTIME**

COMEX POSIUM 
RECYCLING TIMES
EXHIBITION SERVICES

NEWS ARTICLES
VIDEOS

SOCIAL MEDIA

INFORMATION
VIEWS

f **19,807**
Facebook

www.facebook.com/recyclingtimes

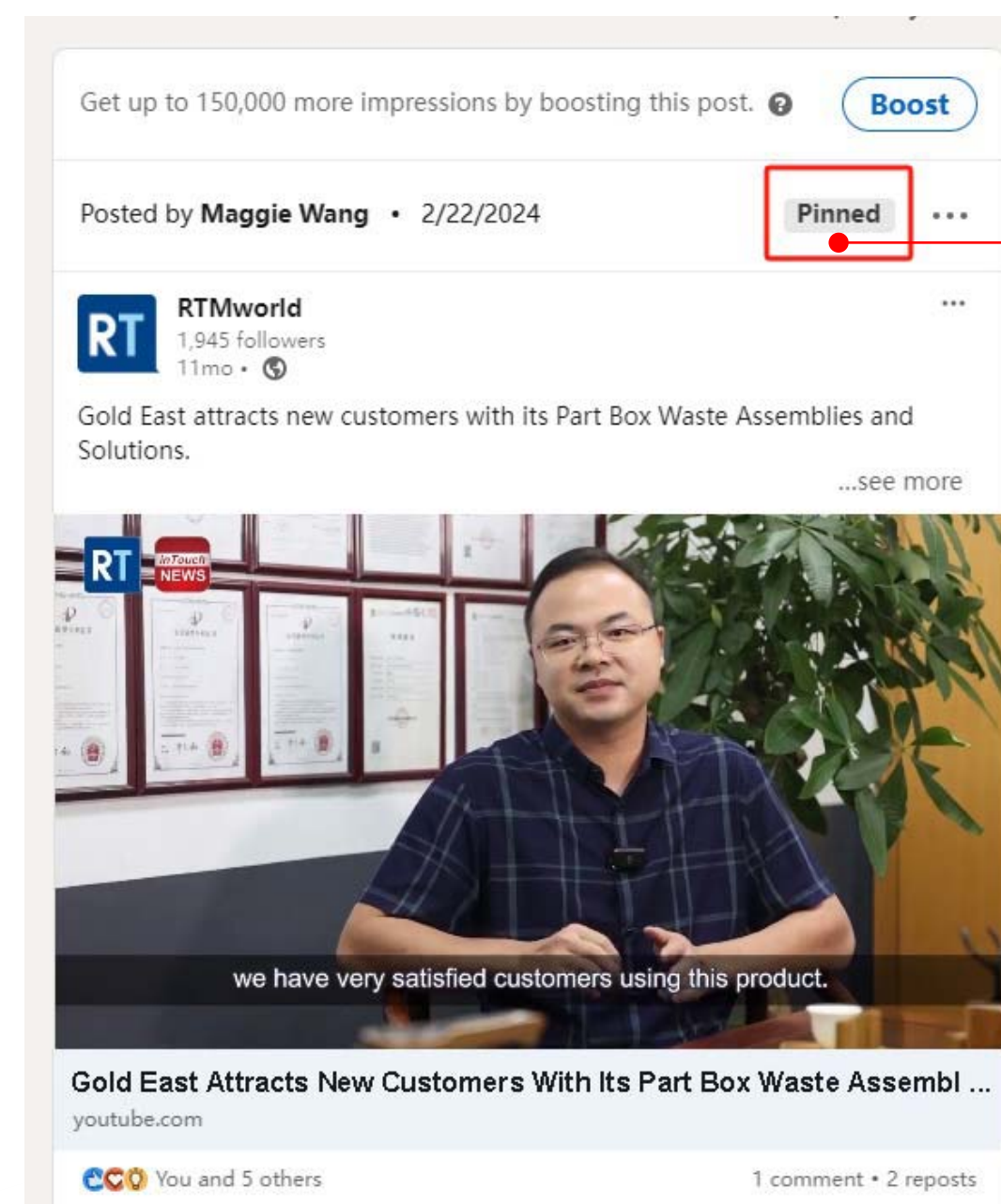
in **2,050**
LinkedIn

www.linkedin.com/company/rtmworld/

**As of Nov. 19, 2024*

Follower demographics

- ◆ **Asia:** China, Japan, Russia, Singapore, India, UAE
- ◆ **Europe:** United Kingdom, Germany, France, Italy
- ◆ **Africa:** Egypt, Kenya, South Africa, Nigeria
- ◆ **America:** United States, Canada, Mexico, Brazil, Argentina, Peru, Chile
- ◆ **Oceania:** Australia



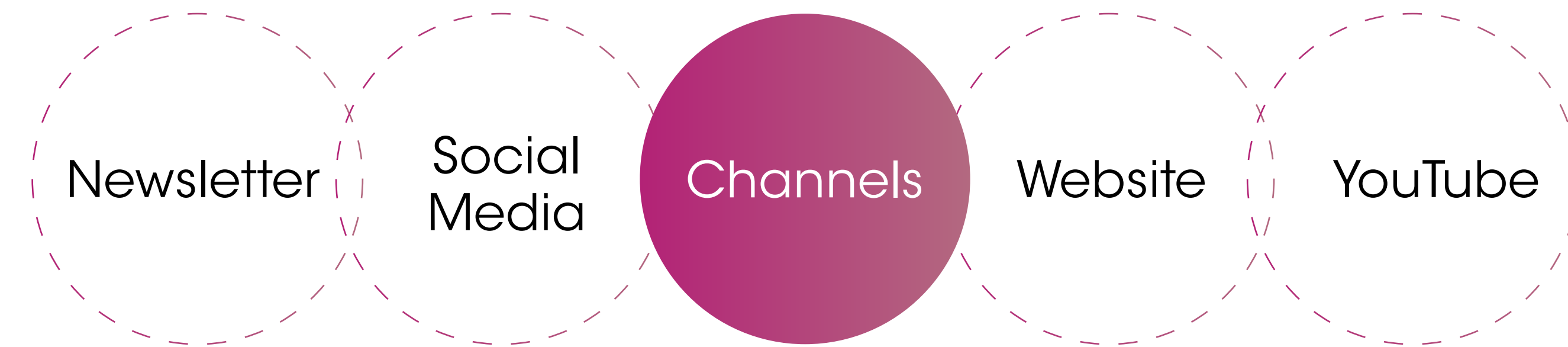
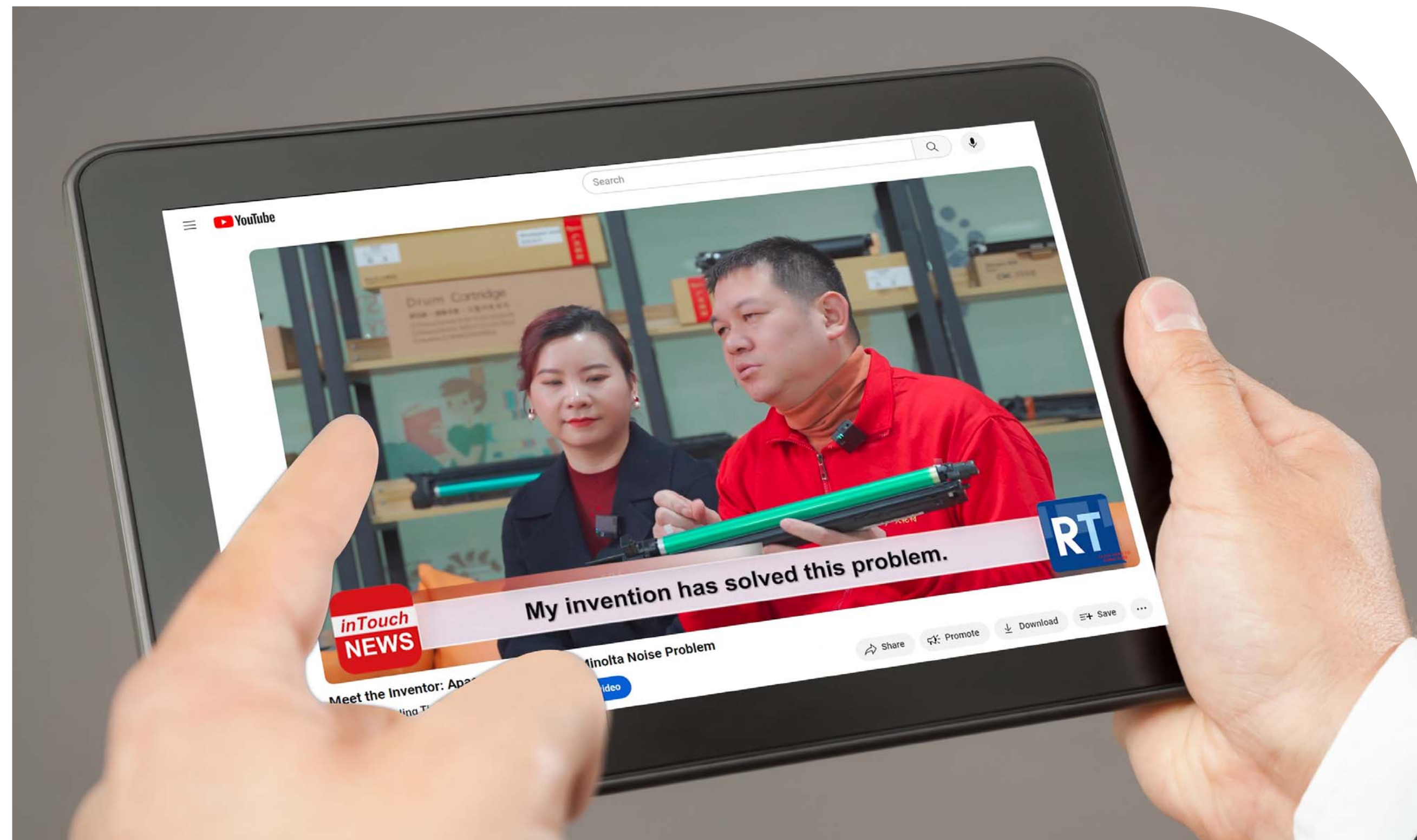
**Pin your article or video for 30 days
(excluding August - October)**

We can post your company and product information every day.

Price: US\$ 1,500



InTouch TV Videos



How we can help you reach your audience

- ◆ **Produce a video:**
concept, script writing, video filming, video editing
- ◆ **Broadcast a video:**
use our channels/resources to get your video seen and heard

* For package and multi-product or channel pricing, please consult with your account manager

inTouch News ▶ Play all

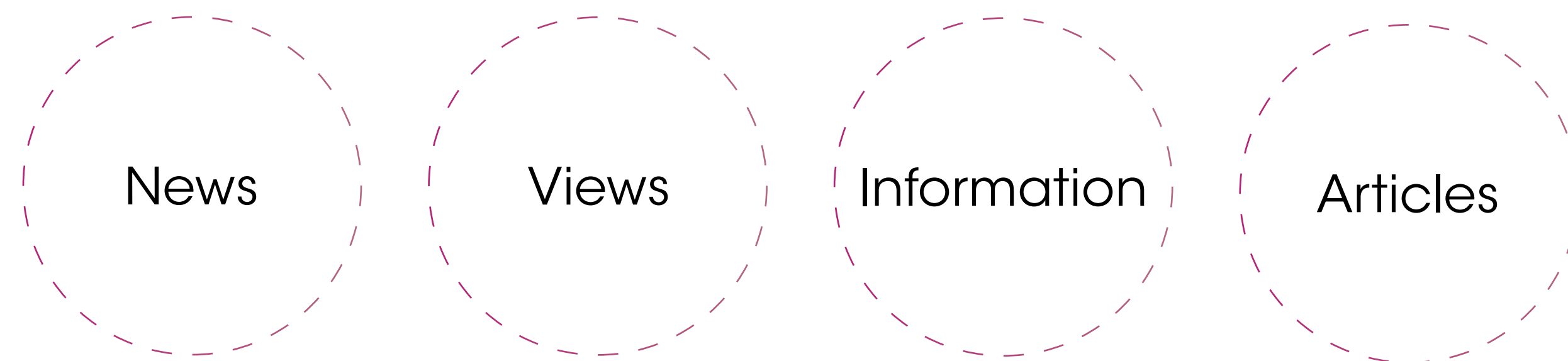


InTouch News | Top Imaging Supplies Stories for Februar... 4:39
Meet the Inventor - Apace Solves Konica Minolta... 5:33
Gold East Attracts New Customers with its Part Box Waste Assembli... 9:39
HYB Seeks Higher Quality Standard 0:39
Top News in September 3:30

USE US TO REACH YOUR AUDIENCE ANYWHERE IN THE WORLD ANYTIME



RT ImagingWorld Magazine



- ◆ Hard copies – distributed at events and targeted mailings
- ◆ Digital copies downloaded by target audiences by region or language
- ◆ Russian, Chinese, English and Arabic languages

How we can help you reach your audience

Digital and hardcopy distribution

Articles

Advertising

Berto cartoon

Front Cover Story Special Edition Components

front cover + 1 feature article + 1 full page advertisement + RT inhouses

Price US\$5,480 for design + whole channel distribution



Issue 128: From Globalized Manufacturing to Localized Remanufacturing
Cover photo: Deborah Hawkins
Signs of the Looming Evolution

Download



Issue 127: Mexico, The New Land of Opportunity
Cover photo: Dr Ivan Rosales
Numerous global corporations have already made the strategic choice to transfer their manufacturing facilities to Mexico.

Download



Issue 126: OEM Tactics to Capture Market Share
Cover photo: Philip So. Topics: Chips and Firmware Updates, and Lock Out Strategies: Why OEMs Need to Fight the Aftermarket; Intellectual Property Rights, Valid Patents, and Legal Battles; Trends in Market Shares for OEM and Third-Party Supplies, and more.....

Download

RTMworld Industry Directory

 Expo information  Directory of suppliers

How we can help you reach your audience

◆ Advertising (Price range US\$ **600**-US\$ **1,500**)

Advertisement requirements:

Cross-page: W426mm*H291mm

Full page: W216mm*H291mm

1/2 page: W216mm*H146mm

including 3mm bleeding space on each side

Resolution: 300

Color: CMYK

◆ Article (Price: US\$ **1,500**)

◆ Digital and hardcopy distribution

*For advertising, please consult with your account manager.



4,500 copies excluding digital downloads
RemaxWorld Industry Directory

300 copies excluding digital downloads
VIP Expo Industry Directory

USE US TO REACH YOUR AUDIENCE ANYWHERE IN THE WORLD ANYTIME

COMEXPOSIUM 
RECYCLING TIMES
EXHIBITION SERVICES



Intouch TV Newsletter

Once a week newsletter | Special promotion editions

How we can help you reach your audience

- ◆ Display an advert banner
- ◆ Publish a post
- ◆ Broadcast a video
- ◆ Berto cartoon
- ◆ Image

Average Open Rate by Region

13.4%
EMEA

16.9%
Americas

17.4%
Asia

25.1%
Oceania

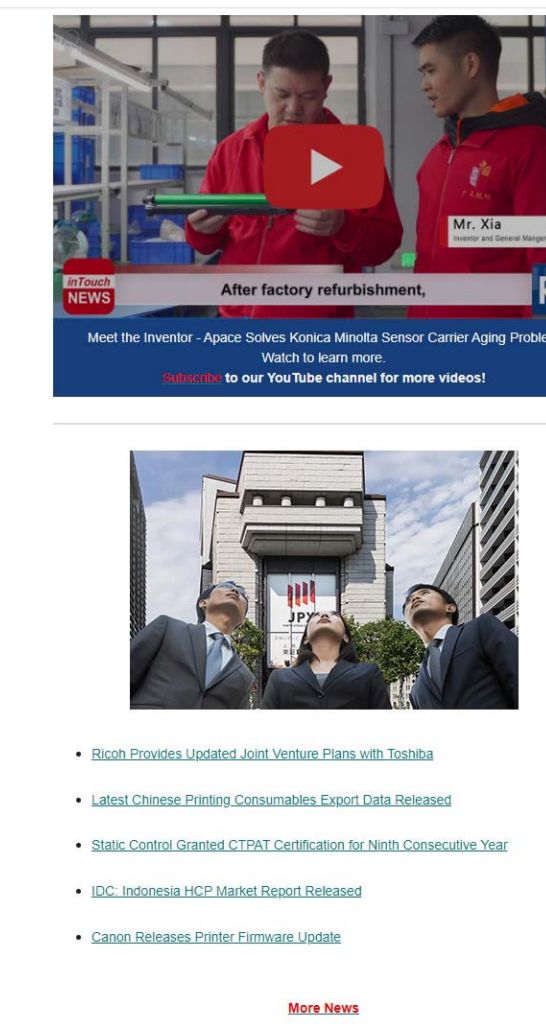
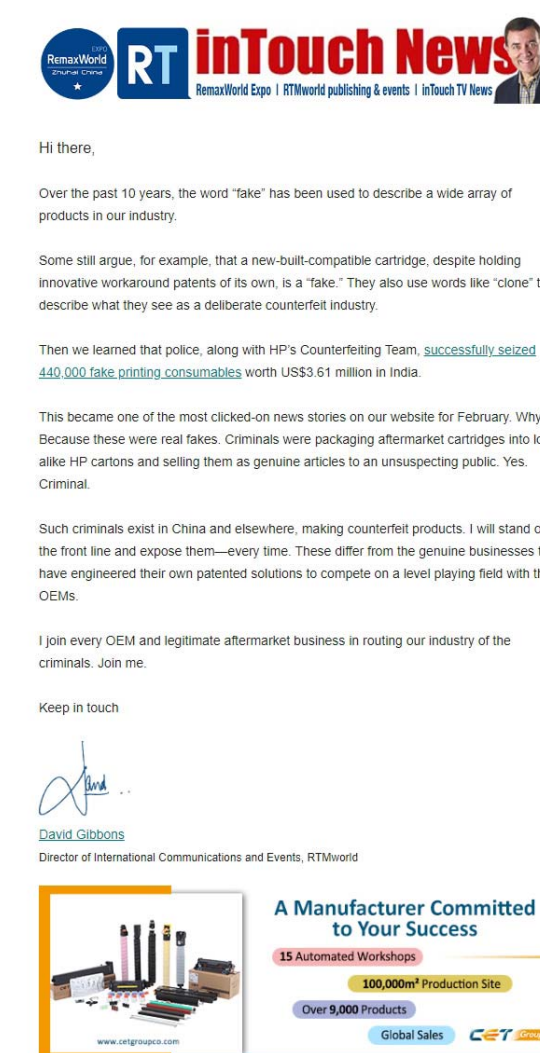
* Spanish and Arabic Database available to target regional market through dedicated mailshots

Dedicated Mailshot Price:

US\$ **2,850** (to EN database)

US\$ **2,500** (to SP database)

US\$ **2,000** (to AR database)



Banner Price: US\$ 800
Size: W600 * H200px

YOUR ONE-STOP-SHOP TO REACH YOUR AUDIENCE ANYWHERE IN THE WORLD ANYTIME



Contact us today

📞 Maggie Wang

☎ +86 (0)756 3959286

✉ Maggie.Wang@RTMworld.com

* Pricing is open to negotiation and discounts can be provided where a number of products are used strategically.